

**A STUDY PROJECT  
REPORT**

**ON**

**IS BLOCKCHAIN IN SUPPLY CHAIN  
A REAL GAME CHANGER?**

**COURSE NO.  
HSS F266**

**BY**

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**Title of the Project:** Is Blockchain in Supply Chain a Real Game Changer?

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**Abstract:**

This study explores the potential of blockchain technology to transform supply chain management, focusing on its impact on transparency, efficiency, and security. The primary objective is to evaluate how blockchain can reshape supply chain operations, particularly in the context of companies listed on India's Nifty50 index. Through real-world case studies, the research examines the practical applications of blockchain in these companies, assessing both its advantages, such as improved tracking and reduced fraud, and its challenges, including technological barriers and integration issues. The study employs a comprehensive literature review and data analysis of annual reports from Nifty50 companies between 2014 and 2023, along with relevant sectoral reports, to provide a detailed assessment of blockchain's effectiveness. The final deliverables include an in-depth report summarizing the findings, case studies of blockchain implementations, and a presentation of insights. While the research is limited by the time frame and sectoral scope, it offers valuable insights into blockchain's role in modernizing supply chain management, highlighting both its transformative potential and practical limitations.

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# CHAPTER 1: INTRODUCTION

## 1.1. SCOPE:

The principle of this study is to assess critically whether supply chain management in the Indian market can benefit from the revolutionary potential of blockchain technology. It focuses on comprehending how blockchain might affect supply networks' security, efficiency, and transparency. Based on a thorough examination of businesses in the Nifty 50 index and their corresponding industry indexes, the report looks at the readiness of Indian enterprises to incorporate blockchain technology into their supply chain operations as well as adoption trends and obstacles. By doing this, the study aims to ascertain if blockchain technology can significantly enhance or upend conventional supply chain procedures in India.

## 1.2. OBJECTIVES:

The following are the objectives of this study:

- **Assessing the Influence of Blockchain Technology on Supply Chain Performance:** Determine how blockchain might improve important supply chain functions in the Indian market, including traceability, efficiency, security, and transparency.
- **Determining Blockchain's Advantages, Difficulties, and Restrictions in Supply Chain Management:** Examine the potential drawbacks unique to the Indian context as well as the benefits (like cost savings, enhanced transparency, and fraud prevention) and drawbacks (like scalability problems, implementation expenses, and regulatory obstacles) of implementing blockchain for supply chain optimization.
- **Examining Case Studies of Blockchain Adoption in the Indian Market:** Examine actual instances of corporations that have successfully integrated blockchain technology into their supply chains and are listed on the National Stock Exchange (NSE) and in the Nifty 50 index. These case studies will provide insight on the real-world uses, difficulties encountered, and results obtained.

## 1.3. LIMITATIONS:

The limitations of this research include:

- **Nifty 50 Companies Only (2014–2023):** The study will only look at companies that were listed in the Nifty 50 index between 2014 and 2023. This could limit how broadly the results can be applied to other Indian corporations that are not comprised in the index or to sectors of the economy that have not yet incorporated blockchain technology into their supply chains.
- **Focus on Sectoral Indices Within Nifty 50:** The study will only look at the sectoral indices that make up the Nifty 50; it won't look at companies that aren't part of these indices, which could lead to the implementation of blockchain technology being overlooked in other important industries or smaller businesses in the larger Indian market.

## **1.4. METHODOLOGY:**

This report's methodology includes a thorough examination of the annual reports of companies included in the Nifty 50 index as well as those in the sectoral indexes that fall within the Nifty domain. Finding references to terms like "decentralized network," "digital ledger," "distributed ledger," "Ethereum," "Quorum," "smart contracts," "Corda," "Hyperledger," and similar terms will be the main goal. To find out how frequently these keywords appear in the reports from the companies, we will perform a phrase count. After that, the study will evaluate if these businesses are actively integrating blockchain technology into their supply chains or are only talking about it to enhance management procedures. By doing this, we hope to determine whether blockchain adoption is taking hold in the Indian market and how much it is impacting supply chain tactics and if not, why is blockchain technology not being utilized in the supply chain market.

## **1.5. REPORT PREVIEW:**

This report consists of eight sections – The Introduction, The Background of the Study, The Nifty50 Analysis, The Sectoral Analysis, The findings of the Nifty50 and the Sectoral Analysis, The Discrepancies between Supply Chain Challenges and the Blockchain Solutions, The Conclusion and The Future Scope.

The Introduction part includes the scope, the objectives, the limitations and the methodology. The scope discusses the boundary of the report, the objectives are what the report aims at finding, and the limitations explain the boundary it is limited with regards to the scope.

The Background of the study explains in brief five sections – Blockchain Technology, Supply Chain, Integration of Blockchain and Supply Chain, Nifty50 and the Sectorial Indices.

The Nifty50 Analysis examines the corporations listed in the Nifty 50 index over a ten-year period, from 2014 to 2023.

The Sectorial Indices analysis examines the corporations listed in the nifty indices over a five-year period, from 2019 to 2023.

The Findings section gives us an overview of the data analysed in the previous two sections and helps us to draw conclusions based on the analysis conducted.

The Discrepancies between Supply Chain Challenges and Blockchain Solutions part discusses the challenges faced by supply chain management and the solutions that blockchain technology proposes to solve those problems. This section also reviews a survey conducted for the same.

The Conclusion section summarizes the analysis and provides an overview of the key findings, drawing conclusions based on the evaluation of blockchain adoption in supply chain management within the Nifty 50 companies and sectoral indices.

The Future Scope section looks further ahead into the future improvements and potential developments of how Blockchain Technology could revolutionize Supply Chain Management and performance in several ways.

## CHAPTER 2: BACKGROUND OF THE STUDY

### 2.1. BLOCKCHAIN TECHNOLOGY:

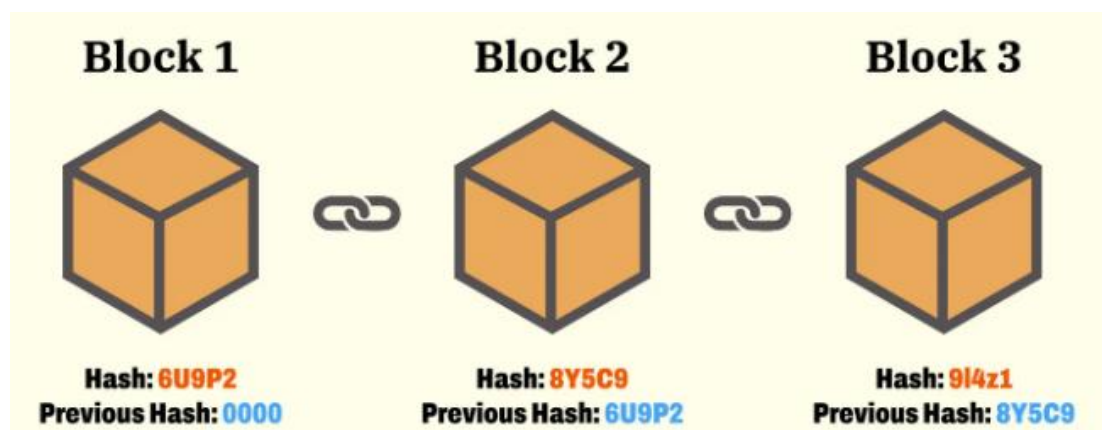
#### 2.1.1. OVERVIEW:

Blockchain is an innovative technology that functions as a decentralized, digital record, documenting transactions and data in a secure and resistant way against tampering. Initially created to facilitate digital currencies like Bitcoin, blockchain technology has later discovered uses in multiple sectors, offering transparency, security, and improved efficiency in data handling and transaction processes. This technology functions without requiring intermediaries, allowing for direct interactions between peers. The ability of blockchain to revolutionize conventional systems has resulted in its increasing significance in areas like finance, healthcare, supply chain management, and beyond.

#### 2.1.2. WHAT IS BLOCKCHAIN?

Blockchain is fundamentally a decentralized ledger technology (DLT) that documents transactions on several computers or nodes within a network. Every entry, referred to as a "block," includes information about transactions and is cryptographically connected to the preceding block, forming a "chain." This design guarantees that after information is entered into the blockchain, it cannot be changed or removed without the agreement of the network, resulting in high security and resistance to manipulation.

A fundamental characteristic of blockchain is its decentralized structure. In contrast to conventional databases overseen by a central authority, blockchain is upheld collaboratively by all members of the network [2]. This decentralization boosts security while also removing the necessity for intermediaries, resulting in quicker and more affordable transactions.

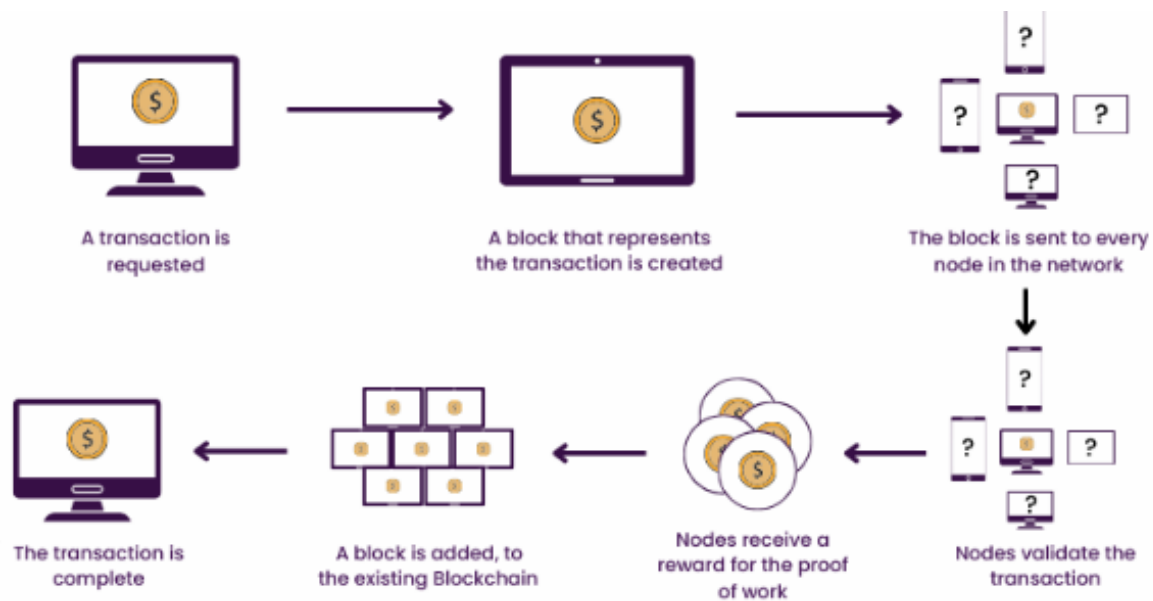


*Figure 2.1 Blockchain Hashing*

#### 2.1.3. HOW BLOCKCHAIN WORKS:

Blockchain is a distributed, digital ledger system where transactions are recorded in a secure and transparent way. The process can be broken down into a few key steps:

- **Transaction Initiation:**
  - A user starts a transaction, like moving cryptocurrency or running a smart contract. This transaction contains important information, such as the addresses of the sender and receiver, along with the amount at stake.
- **Broadcasting to the Network:**
  - The transaction is showed to a link of computers, or nodes. Each node checks the transaction's validity, ensuring it follows the rules of the blockchain.
- **Consensus and Validation:**
  - The transaction undergoes validation via a consensus mechanism, typically using Proof of Work (PoW) or Proof of Stake (PoS).
    - In PoW, miners compete to solve a complex mathematical puzzle, earning the right to add the transaction to the blockchain.
    - In PoS, validators are chosen based on their staked assets, making the process more energy efficient.
- **Creating a Block:**
  - Validated transactions are grouped into a block. Each block contains:
    - A list of transactions.
    - A unique cryptographic hash.
    - A reference (hash) to the previous block, linking blocks chronologically.
- **Adding the Block to the Chain:**
  - The new block is added to the blockchain, creating an immutable chain of records. Changing any data in a block would require altering all subsequent blocks, which is nearly impossible in a large network, ensuring data integrity.
- **Synchronization and Completion:**
  - The updated blockchain is shared across all nodes in the network, so everyone has the latest version. This distributed nature enhances security and transparency, as the blockchain cannot be easily altered without network consensus.
- **Incentives for Validators (in Public Blockchains):**
  - Validators or miners are rewarded for their work, typically through transaction fees or cryptocurrency. This incentivizes participants to maintain and secure the network.



*Figure 2.2 Working of Blockchain*

#### 2.1.4. FEATURES OF BLOCKCHAIN:

Blockchain technology is distinguished by several unique features:

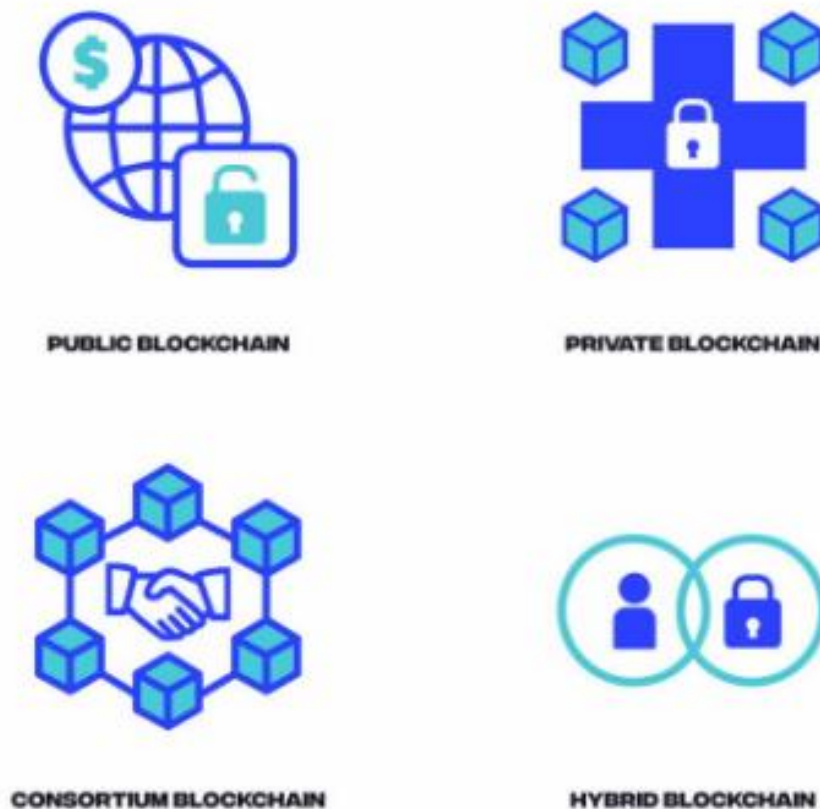
- **Decentralization:** In a blockchain, data is not stored by a central entity but is distributed across the entire network. This decentralization reduces the risk of data tampering and single points of failure.
- **Transparency:** All transactions on a blockchain are visible to participants in the network. While users' identities can remain pseudonymous, the transparency of transactions promotes accountability and trust.
- **Immutability:** Once a transaction is recorded, it cannot be altered or deleted. This immutability is ensured by cryptographic hashing, making blockchain particularly valuable in scenarios requiring data integrity.
- **Security:** Blockchain employs advanced cryptographic techniques to secure data. Each block contains a unique hash and the hash of the previous block, making it nearly impossible for malicious actors to alter the data without detection.

#### 2.1.5. TYPES OF BLOCKCHAIN:

Blockchain technology is classified into four main types, each designed for different needs: public, private, consortium, and hybrid [3].

- **Public Blockchain:** Open and decentralized, accessible to anyone. Examples include Bitcoin and Ethereum. Public blockchains prioritize transparency and security through consensus mechanisms like Proof of Work (PoW) or Proof of Stake (PoS).

- **Private Blockchain:** Restricted and managed by a single organization, allowing controlled access. Private blockchains, such as Hyperledger, are often used within businesses for enhanced privacy and faster transactions.
- **Consortium Blockchain:** A semi-decentralized blockchain governed by a group of organizations. Used in sectors like finance (e.g., Corda), consortium blockchains allow controlled participation, fostering trust among collaborating parties.
- **Hybrid Blockchain:** Combines elements of both public and private blockchains. Hybrid systems, like Dragon chain, enable selective transparency, making them suitable for industries like healthcare where both privacy and some public accessibilities are required.



*Figure 2.3 Types of Blockchain*

### 2.1.6. APPLICATIONS OF BLOCKCHAIN:

Blockchain technology has a wide range of applications beyond cryptocurrency, with new use cases emerging regularly [4]:

- **Cryptocurrency:** Blockchain was initially developed to enable Bitcoin transactions. Today, thousands of digital currencies operate on blockchain networks, including Ethereum, Litecoin, and Ripple.

- **Smart Contracts:** Smart contracts are self-executing contracts with the terms of the agreement directly written into code. They automatically enforce and verify contractual conditions without the need for intermediaries, making them highly useful in finance, real estate, and law.
- **Supply Chain Management:** Blockchain enables the tracking of products from their origin to the end consumer. This transparency improves trust between consumers and businesses, while reducing fraud and enhancing traceability.
- **Healthcare:** Blockchain can securely store and share patient data among healthcare providers. This improves the accuracy of diagnoses and treatments while safeguarding patients' privacy.

Each of these applications leverages blockchain's core features, addressing challenges like transparency, traceability, and security within various industries.

### 2.1.7. CHALLENGES IN BLOCKCHAIN ADOPTION:

Despite its transformative potential, blockchain faces several challenges that hinder widespread adoption [5]:

- **Scalability Issues:** Public blockchains, especially those relying on Proof of Work, struggle with scalability. High transaction volumes can slow down the network and increase transaction costs, making blockchain less viable for certain applications.
- **Energy Consumption:** Blockchain networks, particularly those using Proof of Work, require immense computational power, resulting in high energy consumption. This raises environmental concerns, especially for large networks like Bitcoin.
- **Regulatory Concerns:** The regulatory landscape for blockchain and cryptocurrency is complex and varies by region. Uncertainty around regulations can create obstacles for businesses and individuals seeking to adopt blockchain-based solutions.
- **Interoperability:** Many blockchains operate in isolation, making it challenging to transfer data or assets across different networks. This lack of interoperability limits blockchain's effectiveness in creating a unified digital economy.

Addressing these challenges is essential to unlock blockchain's full potential. While the technology shows promise, overcoming these barriers is crucial for its integration into mainstream systems.

## **2.2. SUPPLY CHAIN:**

### **2.2.1. INTRODUCTION:**

The supply chain is a network of entities, activities, and resources involved in moving a product from raw material to the final customer [6]. It encompasses everything from sourcing materials, manufacturing, and logistics to distribution and retail. Effective supply chain management (SCM) is critical for companies to optimize efficiency, reduce costs, and enhance customer satisfaction.

### **2.2.2. KEY COMPONENTS OF THE SUPPLY CHAIN:**

- **Suppliers:** Suppliers provide raw materials or components needed for production. These materials flow from suppliers to manufacturers, who transform them into finished goods. The quality and availability of materials from suppliers are fundamental to the efficiency of the entire supply chain.
- **Manufacturers:** This is where raw materials are transformed into products through processes like assembly, machining, and packaging. Manufacturers play a crucial role in maintaining product quality and controlling production costs, directly impacting profitability and market competitiveness.
- **Warehousing and Storage:** Warehousing involves storing goods before distribution. Proper warehousing management includes inventory control and ensuring goods are stored in conditions that maintain quality. This stage requires efficient logistics to ensure minimal delays between production and delivery to end-users.
- **Logistics and Transportation:** This component handles the physical movement of goods across various stages of the supply chain. Transportation includes a mix of shipping methods such as air, sea, rail, and road, with logistics companies managing the coordination, timing, and routing to ensure timely delivery.
- **Distribution and Retailers:** In this stage, finished products reach distributors or wholesalers, who, in turn, supply retailers. Retailers are the final link, directly engaging with end customers. Efficient distribution is essential for maintaining product availability, especially in high-demand markets.
- **Customers:** The end customer is the goal of any supply chain. Satisfying customer demand, maintaining product quality, and delivering on time are crucial to achieving customer loyalty and competitive advantage.



*Figure 2.4 Components of Supply Chain*

### **2.2.3. IMPORTANCE OF SUPPLY CHAIN MANAGEMENT:**

Effective supply chain management (SCM) enables businesses to [7]:

- **Reduce Operational Costs:** SCM identifies inefficiencies and redundancies, leading to cost reductions.
- **Improve Customer Satisfaction:** Faster delivery, quality assurance, and better stock management enhance customer experience.
- **Increase Flexibility:** A resilient supply chain allows companies to adapt to market fluctuations and disruptions.
- **Boost Competitiveness:** Companies with efficient supply chains can offer better prices, respond quickly to demand changes, and ensure product availability.

### **2.2.4. EMERGING TRENDS IN SUPPLY CHAIN:**

- **Digital Transformation:** Technologies like artificial intelligence (AI), the Internet of Things (IoT), and big data analytics are reshaping SCM. For example, predictive analytics enable demand forecasting, while IoT sensors allow real-time tracking of goods.

- **Blockchain in Supply Chain:** Blockchain technology offers augmented transparency and traceability, making it ideal for supply chain management. By providing an immutable log of transactions, blockchain helps track the journey of goods from origin to consumer, ensuring authenticity and reducing fraud.
- **Sustainability Initiatives:** Increasingly, companies are focusing on environmentally friendly practices in SCM. Sustainable supply chain practices involve reducing waste, optimizing routes to cut emissions, and sourcing from ethical suppliers, all contributing to a greener footprint.
- **Automation and Robotics:** Automation in warehouses, through robotics and automated sorting systems, improves efficiency and reduces labour costs. In logistics, autonomous vehicles and drones are expected to transform delivery methods soon.

#### **2.2.5. CHALLENGES IN SUPPLY CHAIN MANAGEMENT:**

- **Demand Variability:** Fluctuations in customer demand can lead to excess inventory or stockouts, affecting profitability. Accurate demand forecasting remains a critical challenge in SCM.
- **Globalization and Complexity:** Global supply chains involve multiple geographies and regulations, making coordination complex. Tariffs, customs, and differing standards can complicate operations and increase costs.
- **Risk and Disruptions:** Supply chains are vulnerable to various risks, incorporating natural disasters, political instability, and pandemics. The COVID-19 pandemic highlighted the need for resilience in supply chains to handle unexpected disruptions.
- **Cost Control:** Rising costs for raw materials, labour, and transportation challenge companies to find efficient ways to manage expenses without sacrificing quality.

## **2.3. INTEGRATION OF SUPPLY CHAIN AND BLOCKCHAIN:**

### **2.3.1. INTRODUCTION:**

The incorporation of blockchain technology into supply chain management (SCM) has the ability to revolutionize traditional supply chain processes [8]. By leveraging blockchain's transparency, traceability, and security, businesses can enhance trust, improve efficiency, and reduce operational risks across the supply chain. As blockchain technology enables a decentralized and immutable ledger, it provides unprecedented visibility into each stage of a produce's journey, benefiting suppliers, manufacturers, retailers, and end consumers.

### **2.3.2. BENEFITS OF INTEGRATING BLOCKCHAIN WITH SUPPLY CHAIN MANAGEMENT:**

- **Enhanced Transparency:** Blockchain allows all contributors in a supply chain to access a shared, single source of truth regarding transactions and product status. Each participant can view the product's journey from its origin to the consumer, ensuring accountability. This transparency reduces the risks associated with data manipulation and enables companies to ensure regulatory compliance more easily.
- **Improved Traceability:** Blockchain's ledger can track products at every step in the supply chain, from raw material sourcing to final delivery. This traceability is particularly valuable in industries like food, pharmaceuticals, and luxury goods, where tracking product origin and authenticity is critical. In cases of product recalls or safety issues, blockchain allows companies to identify affected batches quickly, minimizing potential harm to consumers.
- **Increased Efficiency:** Through smart contracts—self-executing contracts coded immediately onto the blockchain—many manual processes within SCM can be automated. This reduces paperwork, speeds up transactions, and eliminates the need for intermediaries. For instance, payments to suppliers can be spontaneously triggered once certain restrictions are met, reducing processing time and improving cash flow management.
- **Security and Data Integrity:** Blockchain's decentralized, and cryptographically secure structure protects data from unlawful access or tampering. This is intensely beneficial in supply chains where sensitive information, such as supplier details and product specifications, must be safeguarded. Blockchain's immutability ensures that once data is recorded, it cannot be altered without consensus, maintaining data integrity across all supply chain participants.



*Figure 2.5 Uses Cases of Blockchain in Supply Chain*

### **2.3.3. PRACTICAL APPLICATIONS OF BLOCKCHAIN IN SUPPLY CHAIN:**

- **Product Authentication:** Blockchain enables product authentication by presenting a permanent, tamper-proof record of a product’s entire lifecycle. This is especially useful in the luxury goods, pharmaceuticals, and electronics sectors, where counterfeiting is a major concern. By scanning a product’s QR code or RFID tag, consumers and businesses can verify its authenticity and trace its journey.
- **Food Safety and Traceability:** In the food industry, blockchain technology enhances safety by tracking the movement of food products from farm to table. Major companies, such as Walmart, use blockchain to trace produce, allowing them to identify sources of contamination in seconds rather than days. This enables faster recalls and ensures greater food safety for consumers.
- **Sustainable and Ethical Sourcing:** Blockchain can validate claims of ethical sourcing by providing an immutable record of production practices. For example, blockchain can document whether raw materials like minerals or coffee beans were sourced sustainably, giving consumers confidence in a brand’s commitment to ethical practices. This is increasingly important in industries where consumers demand transparency about environmental and social impact.
- **Supplier Verification and Performance Tracking:** Blockchain can store supplier certifications, performance history, and compliance records, making it easier for companies to assess supplier reliability. Through this record, companies can evaluate which suppliers meet quality standards and regulatory requirements, improving supplier management and reducing risks associated with non-compliance.

#### **2.3.4. CHALLENGES IN INTEGRATING BLOCKCHAIN INTO SUPPLY CHAINS:**

- **Scalability and Transaction Speed:** Blockchain systems, especially public ones, often face scalability problems due to the need for consensus across nodes. High transaction volumes can slow down processing, making it challenging for large-scale supply chains. Solutions like sidechains and layer-2 scaling are being discovered, but scalability remains a barrier to widespread adoption.
- **Interoperability with Existing Systems:** Many companies already use complex supply chain management software. Integrating blockchain with these legacy systems requires significant effort and resources, as well as collaboration across different companies and software platforms. Without interoperability standards, blockchain implementation can be fragmented and less effective.
- **Data Privacy Concerns:** In supply chains, sensitive information such as pricing, supplier details, and transaction volumes needs protection. While blockchain promotes transparency, it may inadvertently expose confidential data. To address this, solutions like permissioned blockchains and data encryption are being developed to balance transparency with data privacy.
- **Regulatory and Compliance Issues:** Blockchain in supply chain management is subject to regulatory scrutiny, especially in sectors like finance and healthcare. Compliance with data security laws, such as the GDPR in Europe, can be complex due to blockchain's immutable nature. Clear regulatory frameworks are needed to ensure blockchain's lawful and secure use in SCM.

#### **2.3.5. FUTURE POTENTIAL OF BLOCKCHAIN IN SUPPLY CHAIN MANAGEMENT:**

The incorporation of blockchain with supply chain management is still evolving, with ongoing advancements likely to address current challenges [9]. Innovations like layered architectures (combining blockchain with IoT and AI), interoperability protocols, and enhanced data privacy solutions are being developed to overcome existing limitations. As these technologies mature, blockchain could become a foundational tool in global supply chain operations, supporting transparent, efficient, and secure processes across industries.

## **2.4. NIFTY 50:**

### **2.4.1. INTRODUCTORY REPORT ON NIFTY 50:**

The Nifty 50, officially known as the Nifty Index, tends as a benchmark index for the Indian equity market [10]. Encompassing 50 of the major and most liquid stocks recorded on the National Stock Exchange (NSE), it reflects the general performance of the Indian economy and provides investors with a comprehensive view of market trends. This report aims to provide an overview of the Nifty 50, including its composition, significance, and the factors influencing its performance.

### **2.4.2. COMPOSITION OF NIFTY 50:**

The Nifty 50 is an expanded index that includes corporations from several sectors such as finance, information technology, consumer goods, and energy. The index is weighted by free float market capitalization, which means that larger corporations have a more significant impact on the index's movements. This structure ensures that the Nifty 50 accurately represents the market's performance and provides a reliable indicator for investors.

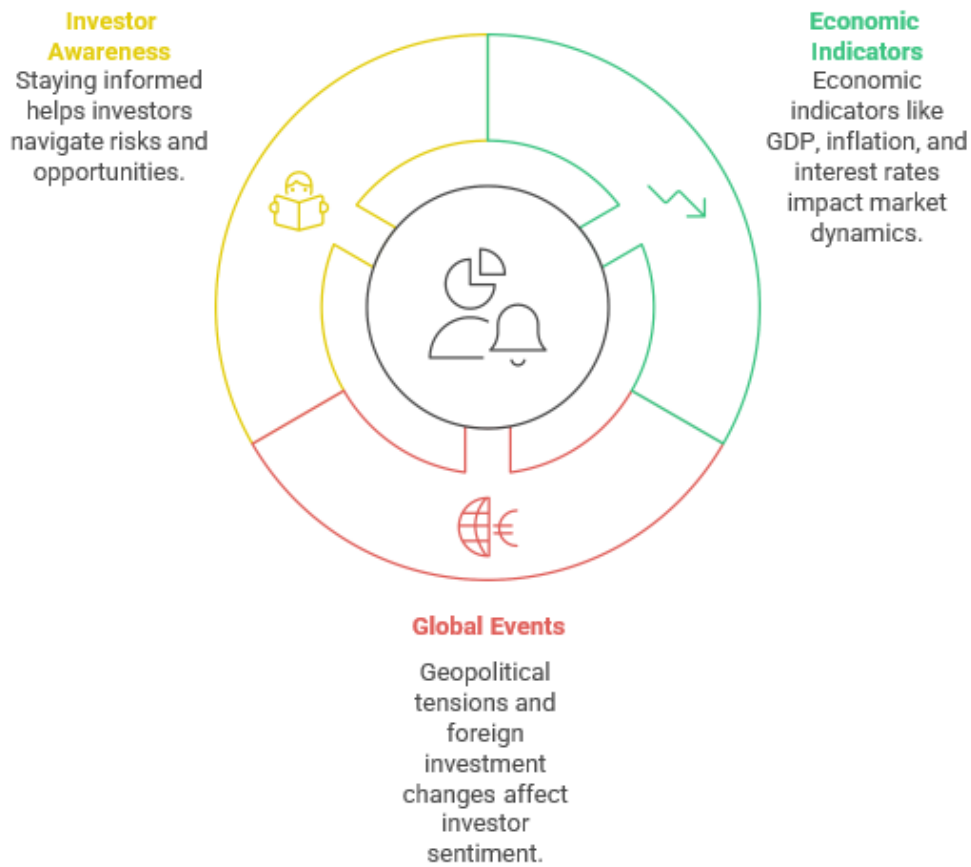
### **2.4.3. SIGNIFICANCE OF NIFTY 50:**

As one of the most broadly pursued stock market indices in India, the Nifty 50 plays a critical role in the financial landscape. It serves as a barometer for the Indian economy, letting investors to gauge market sentiment and make notified investment outcomes. Additionally, the Nifty 50 is used as a standard for various financial products, including mutual funds and exchange-traded funds (ETFs), which further enhances its importance in the investment community.

### **2.4.4. FACTORS INFLUENCING NIFTY 50 PERFORMANCE:**

Several factors can influence the functioning of the Nifty 50. Economic indicators such as GDP growth, inflation rates, and interest rates can have a substantial impact on investor sentiment and market dynamics. Furthermore, global events, including geopolitical tensions and changes in foreign investment flows, can also affect the index's execution. It is essential for investors to stay advised about these factors to comprehend the potential risks and opportunities linked with investing in the Nifty 50.

### Factors Influencing Nifty 50



*Figure 2.6 Factors Influencing Nifty50*

#### **2.4.5. CONCLUSION:**

In conclusion, the Nifty 50 is a vital component of the Indian financial market, supporting a complete view of the economy's performance through its diverse composition of leading companies. Understanding the significance of the Nifty 50 and the factors that influence its performance is essential for investors seeking to traverse the complexities of the Indian stock market. As the economy continues to evolve, the Nifty 50 will remain an essential tool for assessing market trends and making informed investment decisions [11].

## **2.5. SECTORIAL INDICES:**

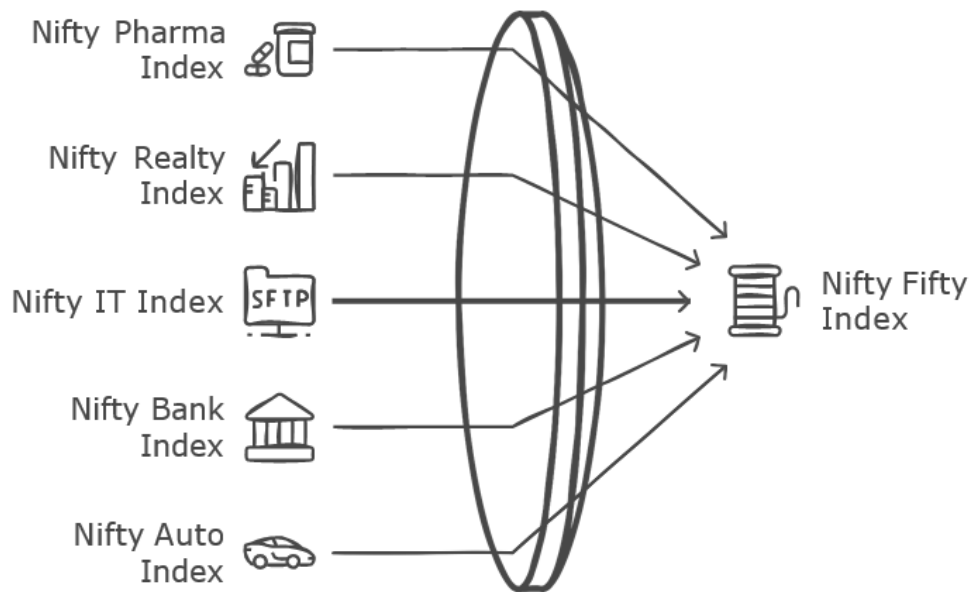
### **2.5.1. OVERVIEW OF NIFTY SECTORIAL INDICES:**

The Nifty sectorial indices are designed to capture the execution of specific sectors of the economy. Each index corresponds to a group of stocks that share similar characteristics and are influenced by similar economic factors [12]. The indices are essential for investors looking to expand their portfolios and advance exposure to specific sectors without having to invest in individual stocks.

### **2.5.2. KEY SECTORIAL INDICES:**

- **Nifty Bank Index:** This index includes the maximum liquid and large capitalized banking stocks. It is a crucial indicator of the banking sector's accomplishment and is closely monitored by investors.
- **Nifty IT Index:** Comprising major players in the information technology sector, this index reflects the performance of IT services, software, and technology companies.
- **Nifty FMCG Index:** This index traces the functioning of fast-moving consumer goods companies, which are essential for understanding consumer behaviour and spending patterns.
- **Nifty Auto Index:** This index includes stocks from the automobile sector, providing insights into the performance of vehicle manufacturers and related industries.
- **Nifty Pharma Index:** Representing pharmaceutical companies, this index is vital for assessing the health and growth of the healthcare sector.
- **Nifty Realty Index:** This index tracks real estate companies and is an important guide of the real estate market's performance.

## Nifty Fifty: A Tapestry of Sectors



*Figure 2.7 Nifty Sectors*

### 2.5.3. IMPORTANCE OF SECTORIAL INDICES:

Sectorial indices serve multiple purposes for investors and market analysts:

- **Performance Benchmarking:** They provide a standard for estimating the execution of individual stocks within a sector.
- **Investment Strategy:** Investors can use sectorial indices to develop sector-specific investment strategies, allowing for targeted exposure to high-growth areas.
- **Market Sentiment Analysis:** The performance of sectorial indices can indicate market sentiment and economic trends, helping investors make informed decisions.

### 2.5.4. CONCLUSION:

The sectorial indices of the Nifty Fifty are essential tools for recognizing the dynamics of various sectors in the Indian economy [13]. By analysing these indices, stockholders can gain perceptions into sector performance, identify investment opportunities, and make informed conclusions. As the market continues to evolve, keeping track of these indices will remain essential for anyone involved in the financial markets.

## CHAPTER 3: NIFTY50 ANALYSIS

### 3.1. OVERVIEW:

To analyse the companies under Nifty50 extensively, we divided the analysis into three parts. The first part comprises of a random sample of sectors from the Nifty50. The second part comprises of the top ten popular blockchain companies in India. The third part comprises of all the sectors under Nifty50. The analysis was conducted for a period of ten years from 2014 to 2023 and is based on the review of the annual reports of all the companies under their respective sectors.

### 3.2. PART ONE ANALYSIS:

This analysis is conducted on a sample of seven sectors which include Cement, Paints, Brewing and Distilleries, Automobiles, Refinery, Pharmaceuticals and Mining.

We analysed the reports of all companies for the last ten years taking in account the term counts for blockchain technologies and terminologies such as:

- Blockchain
- Distributed ledger
- Decentralized Network
- Digital Ledger

The companies considered under Cement include:

- ACC
- Ambuja
- Grasim
- Ultratech

The company considered under Paint include:

- Asian Paints

The companies considered under Brewing and Distilleries include:

- McDowell-N
- ITC

The companies considered under Automobile include:

- Bajaj Auto
- Hero Moto Co
- M&M
- Maruti Suzuki
- Tata Motors

The companies considered under Refinery include:

- BPCL
- Reliance

The companies considered under Pharmaceuticals include:

- Cipla
- Dr. Reddy
- Lupin
- Sun Pharma

The companies considered under Mining include:

- NMDC
- SSLT

### 3.2.1. 2014 ANALYSIS:

The analysis of the year 2014 showed minimal usage of blockchain related technologies and terminologies as seen in the table below.

The terminologies are:

- TC – 1: Blockchain
- TC – 2: Distributed Ledger
- TC – 3: Decentralized Network
- TC – 4: Digital Ledger

*Table 3.1: 2014 Term Count*

Sector	Companies	TC - 1	TC - 2	TC - 3	TC - 4
Cement	ACC	0	0	0	0
	Ambuja	0	0	0	0
	Grasim	0	0	0	0
	Ultratech	0	0	0	0
Paints	Asian Paints	0	0	0	0
Brewing and Distilleries	McDowell-N	0	0	0	0
	ITC	0	0	0	0
Automobiles	Bajaj Auto	0	0	0	0
	Hero Moto Co	0	0	0	0
	M&M	0	0	0	0
	Maruti Suzuki	0	0	0	0
	Tata Motors	0	0	0	0
Refinery	BPCL	0	0	0	0
	Reliance	0	1	0	0
Pharmaceuticals	Cipla	0	0	0	0
	Dr. Reddy	0	0	0	0
	Lupin	0	0	0	0
	Sun Pharma	0	0	0	0
Mining	NMDC	0	0	0	0
	SSLT	0	0	0	0

### 3.2.2. 2015 ANALYSIS:

The analysis of the year 2015 showed no usage of blockchain related technologies and terminologies as seen in the table below.

The terminologies are:

- TC – 1: Blockchain
- TC – 2: Distributed Ledger
- TC – 3: Decentralized Network
- TC – 4: Digital Ledger

Sector	Companies	TC - 1	TC – 2	TC - 3	TC – 4
Cement	ACC	0	0	0	0
	Ambuja	0	0	0	0
	Grasim	0	0	0	0
	Ultratech	0	0	0	0
Paints	Asian Paints	0	0	0	0
Brewing and Distilleries	McDowell-N	0	0	0	0
	ITC	0	0	0	0
Automobiles	Bajaj Auto	0	0	0	0
	Hero Moto Co	0	0	0	0
	M&M	0	0	0	0
	Maruti Suzuki	0	0	0	0
	Tata Motors	0	0	0	0
Refinery	BPCL	0	0	0	0
	Reliance	0	0	0	0
Pharmaceuticals	Cipla	0	0	0	0
	Dr. Reddy	0	0	0	0
	Lupin	0	0	0	0
	Sun Pharma	0	0	0	0
Mining	NMDC	0	0	0	0
	SSLT	0	0	0	0

*Table 3.2: 2015 Analysis*

### 3.2.3. 2016 ANALYSIS:

The analysis of the year 2016 showed no usage of blockchain related technologies and terminologies as seen in the table below.

The terminologies are:

- TC – 1: Blockchain
- TC – 2: Distributed Ledger
- TC – 3: Decentralized Network
- TC – 4: Digital Ledger

Sector	Companies	TC - 1	TC - 2	TC - 3	TC - 4
Cement	ACC	0	0	0	0
	Ambuja	0	0	0	0
	Grasim	0	0	0	0
	Ultratech	0	0	0	0
Paints	Asian Paints	0	0	0	0
Brewing and Distilleries	McDowell-N	0	0	0	0
	ITC	0	0	0	0
Automobiles	Bajaj Auto	0	0	0	0
	Hero Moto Co	0	0	0	0
	M&M	0	0	0	0
	Maruti Suzuki	0	0	0	0
Refinery	Tata Motors	0	0	0	0
	BPCL	0	0	0	0
	Reliance	0	0	0	0
Pharmaceuticals	Cipla	0	0	0	0
	Dr. Reddy	0	0	0	0
	Lupin	0	0	0	0
	Sun Pharma	0	0	0	0
Mining	NMDC	0	0	0	0
	SSLT	0	0	0	0

Table 3.3: 2016 Analysis

### 3.2.4. 2017 ANALYSIS:

The analysis of the year 2017 showed minimal usage of blockchain related technologies and terminologies, namely by M&M and Reliance, as seen in the table below.

The terminologies are:

- TC – 1: Blockchain
- TC – 2: Distributed Ledger
- TC – 3: Decentralized Network
- TC – 4: Digital Ledger

Sector	Companies	TC - 1	TC - 2	TC - 3	TC - 4
Cement	ACC	0	0	0	0
	Ambuja	0	0	0	0
	Grasim	0	0	0	0
	Ultratech	0	0	0	0
Paints	Asian Paints	0	0	0	0
Brewing and Distilleries	McDowell-N	0	0	0	0
	ITC	0	0	0	0
Automobiles	Bajaj Auto	0	0	0	0

	Hero Moto Co	0	0	0	0
	M&M	1	0	0	0
	Maruti Suzuki	0	0	0	0
	Tata Motors	0	0	0	0
Refinery	BPCL	0	0	0	0
	Reliance	1	0	0	0
Pharmaceuticals	Cipla	0	0	0	0
	Dr. Reddy	0	0	0	0
	Lupin	0	0	0	0
	Sun Pharma	0	0	0	0
Mining	NMDC	0	0	0	0
	SSLT	0	0	0	0

*Table 3.4: 2017 Analysis*

### 3.2.5. 2018 ANALYSIS:

The analysis of the year 2018 showed usage of blockchain related technologies and terminologies only by Reliance, as seen in the table below.

The terminologies are:

- TC – 1: Blockchain
- TC – 2: Distributed Ledger
- TC – 3: Decentralized Network
- TC – 4: Digital Ledger

Sector	Companies	TC - 1	TC - 2	TC - 3	TC - 4
Cement	ACC	0	0	0	0
	Ambuja	0	0	0	0
	Grasim	0	0	0	0
	Ultratech	0	0	0	0
Paints	Asian Paints	0	0	0	0
Brewing and Distilleries	McDowell-N	0	0	0	0
	ITC	0	0	0	0
Automobiles	Bajaj Auto	0	0	0	0
	Hero Moto Co	0	0	0	0
	M&M	0	0	0	0
	Maruti Suzuki	0	0	0	0
	Tata Motors	0	0	0	0
Refinery	BPCL	0	0	0	0
	Reliance	7	0	0	0
Pharmaceuticals	Cipla	0	0	0	0
	Dr. Reddy	0	0	0	0
	Lupin	0	0	0	0

	Sun Pharma	0	0	0	0
Mining	NMDC	0	0	0	0
	SSLT	0	0	0	0

*Table 3.5: 2018 Analysis*

### 3.2.6. 2019 ANALYSIS:

The analysis of the year 2019 showed gradual increase in usage of blockchain related technologies and terminologies, only by Reliance, as seen in the table below.

The terminologies are:

- TC – 1: Blockchain
- TC – 2: Distributed Ledger
- TC – 3: Decentralized Network
- TC – 4: Digital Ledger

Sector	Companies	TC - 1	TC - 2	TC - 3	TC - 4
Cement	ACC	0	0	0	0
	Ambuja	0	0	0	0
	Grasim	0	0	0	0
	Ultratech	0	0	0	0
Paints	Asian Paints	0	0	0	0
Brewing and Distilleries	McDowell-N	0	0	0	0
	ITC	0	0	0	0
Automobiles	Bajaj Auto	0	0	0	0
	Hero Moto Co	0	0	0	0
	M&M	0	0	0	0
	Maruti Suzuki	0	0	0	0
Refinery	Tata Motors	0	0	0	0
	BPCL	0	0	0	0
	Reliance	9	1	1	0
Pharmaceuticals	Cipla	0	0	0	0
	Dr. Reddy	0	0	0	0
	Lupin	0	0	0	0
	Sun Pharma	0	0	0	0
Mining	NMDC	0	0	0	0
	SSLT	0	0	0	0

*Table 3.6: 2019 Analysis*

### 3.2.7. 2020 ANALYSIS:

The analysis of the year 2020 showed usage of blockchain related technologies and terminologies, namely by M&M and Reliance, as seen in the table below.

The terminologies are:

- TC – 1: Blockchain
- TC – 2: Distributed Ledger
- TC – 3: Decentralized Network
- TC – 4: Digital Ledger

Sector	Companies	TC - 1	TC – 2	TC - 3	TC – 4
Cement	ACC	0	0	0	0
	Ambuja	0	0	0	0
	Grasim	0	0	0	0
	Ultratech	0	0	0	0
Paints	Asian Paints	0	0	0	0
Brewing and Distilleries	McDowell-N	0	0	0	0
	ITC	0	0	0	0
Automobiles	Bajaj Auto	0	0	0	0
	Hero Moto Co	0	0	0	0
	M&M	1	0	0	0
	Maruti Suzuki	0	0	0	0
Refinery	Tata Motors	0	0	0	0
	BPCL	0	0	0	0
	Reliance	14	1	1	0
Pharmaceuticals	Cipla	0	0	0	0
	Dr. Reddy	0	0	0	0
	Lupin	0	0	0	0
	Sun Pharma	0	0	0	0
Mining	NMDC	0	0	0	0
	SSLT	0	0	0	0

Table 3.7: 2020 Analysis

### 3.2.8. 2021 ANALYSIS:

The analysis of the year 2021 showed usage of blockchain related technologies and terminologies, namely by M&M and Reliance as before, but with the inclusion of the company Grasim from the Cement Sector as seen in the table below.

The terminologies are:

- TC – 1: Blockchain
- TC – 2: Distributed Ledger
- TC – 3: Decentralized Network
- TC – 4: Digital Ledger

Sector	Companies	TC - 1	TC – 2	TC - 3	TC – 4
Cement	ACC	0	0	0	0
	Ambuja	0	0	0	0
	Grasim	3	0	0	0

	Ultratech	0	0	0	0
Paints	Asian Paints	0	0	0	0
Brewing and Distilleries	McDowell-N	0	0	0	0
	ITC	0	0	0	0
Automobiles	Bajaj Auto	0	0	0	0
	Hero Moto Co	0	0	0	0
	M&M	1	0	0	0
	Maruti Suzuki	0	0	0	0
	Tata Motors	0	0	0	0
Refinery	BPCL	0	0	0	0
	Reliance	10	0	0	0
Pharmaceuticals	Cipla	0	0	0	0
	Dr. Reddy	0	0	0	0
	Lupin	0	0	0	0
	Sun Pharma	0	0	0	0
Mining	NMDC	0	0	0	0
	SSLT	0	0	0	0

*Table 3.8: 2021 Analysis*

### 3.2.9. 2022 ANALYSIS:

The analysis of the year 2022 showed usage of blockchain related technologies and terminologies, namely by Grasim, M&M and Reliance, as seen in the table below.

The terminologies are:

- TC – 1: Blockchain
- TC – 2: Distributed Ledger
- TC – 3: Decentralized Network
- TC – 4: Digital Ledger

Sector	Companies	TC - 1	TC - 2	TC - 3	TC - 4
Cement	ACC	0	0	0	0
	Ambuja	0	0	0	0
	Grasim	3	0	0	0
	Ultratech	0	0	0	0
Paints	Asian Paints	0	0	0	0
Brewing and Distilleries	McDowell-N	0	0	0	0
	ITC	0	0	0	0
Automobiles	Bajaj Auto	0	0	0	0
	Hero Moto Co	0	0	0	0
	M&M	4	0	0	0
	Maruti Suzuki	0	0	0	0

	Tata Motors	0	0	0	0
Refinery	BPCL	0	0	0	0
	Reliance	10	2	0	0
Pharmaceuticals	Cipla	0	0	0	0
	Dr. Reddy	0	0	0	0
	Lupin	0	0	0	0
	Sun Pharma	0	0	0	0
Mining	NMDC	0	0	0	0
	SSLT	0	0	0	0

*Table 3.9: 2022 Analysis*

### 3.2.10. 2023 ANALYSIS:

The analysis of the year 2023 showed usage of blockchain related technologies and terminologies, namely by Grasim and Reliance, with the inclusion of the company Ambuja from the Cement Sector as seen in the table below.

The terminologies are:

- TC – 1: Blockchain
- TC – 2: Distributed Ledger
- TC – 3: Decentralized Network
- TC – 4: Digital Ledger

Sector	Companies	TC - 1	TC - 2	TC - 3	TC - 4
Cement	ACC	0	0	0	0
	Ambuja	1	0	0	0
	Grasim	3	0	0	0
	Ultratech	0	0	0	0
Paints	Asian Paints	0	0	0	0
Brewing and Distilleries	McDowell-N	0	0	0	0
	ITC	0	0	0	0
Automobiles	Bajaj Auto	0	0	0	0
	Hero Moto Co	0	0	0	0
	M&M	0	0	0	0
	Maruti Suzuki	0	0	0	0
	Tata Motors	0	0	0	0
Refinery	BPCL	0	0	0	0
	Reliance	6	1	0	0
Pharmaceuticals	Cipla	0	0	0	0
	Dr. Reddy	0	0	0	0
	Lupin	0	0	0	0
	Sun Pharma	0	0	0	0
Mining	NMDC	0	0	0	0
	SSLT	0	0	0	0

*Table 3.10: 2023 Analysis*

### **3.3. PART TWO ANALYSIS:**

As we gained limited insights from analyzing a random sample of sectors within the Nifty50, we decided to analyze the CS Sector as it is the most closely related to blockchain technology.

Along with the Terminologies mentioned in part one analysis, we incorporated a few more technical terms:

- Hyperledger
- Ethereum
- Corda
- Quorum
- Smart Contracts

The CS Sector included eight companies, namely:

- Infosys
- Wipro
- Deloitte
- Tata Consultancy
- Tech Mahindra
- EY
- PWC

The analysis for the period between 2014 and 2023 can be referred to from the graphical representation shown below.

The terminologies are:

- TC – 1: Blockchain
- TC – 2: Decentralized Network
- TC – 3: Ledger
- TC – 4: Hyperledger
- TC – 5: Ethereum
- TC – 6: Corda
- TC – 7: Quorum
- TC – 8: Smart Contacts

Blockchain Technologies have seen a significant rise in the Computer Software Sector as compared to the sectors we analyzed in part one analysis.

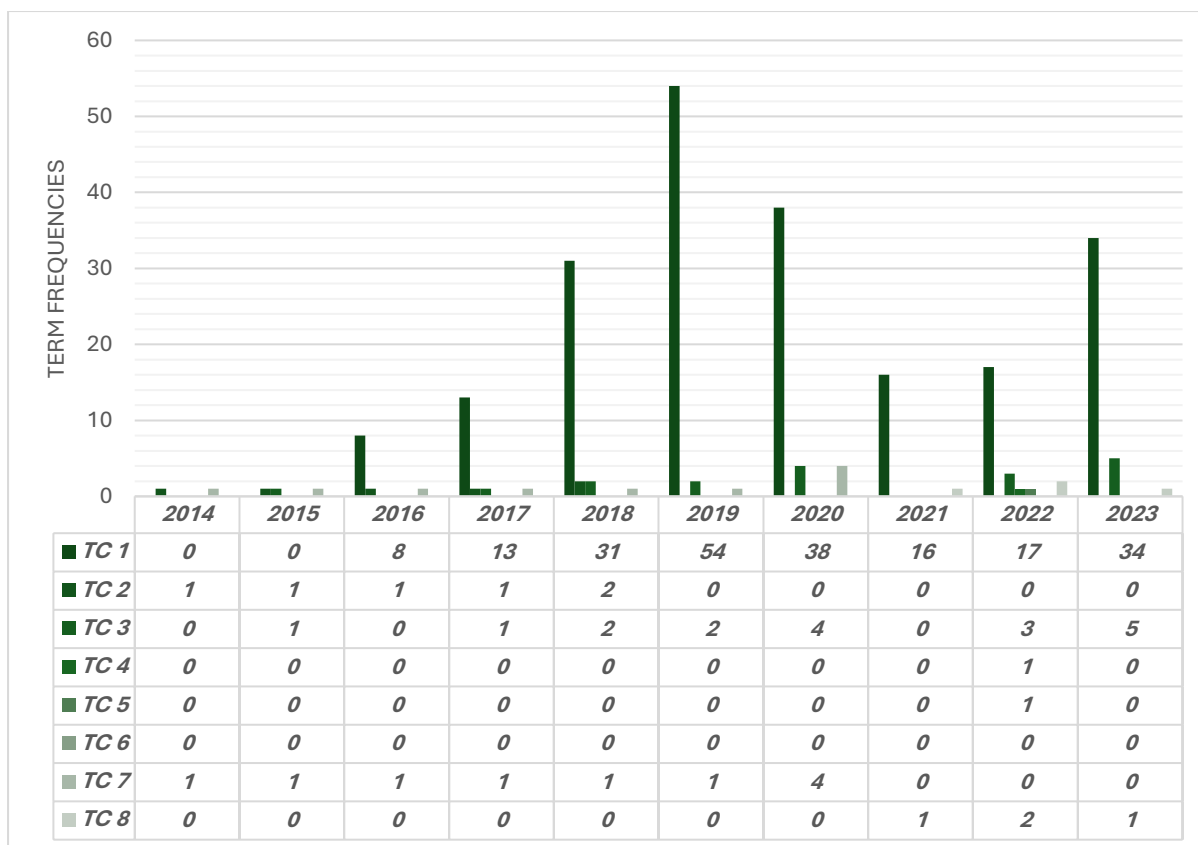


Figure 3.1: CS Sector Graphical Analysis

### 3.4. PART THREE ANALYSIS:

To conclude the analysis of Nifty50 with solid proof, an extensive analysis of all the companies in the Nifty50 index for a period of 10 years, i.e., from 2014 to 2023 was conducted. We divided the analysis into three class analysis.

#### 3.4.1. CLASS ONE ANALYSIS:

The first class consisted of companies from the sectors Aluminum, Auto Ancillaries, Bank, Chemical, Computer Software, and Construction. The companies are listed in the table below:

Hindalco	HDFC Bank	SBI	Tata Consultancy
Vedanta	ICICI Bank	Yes Bank	Tech Mahindra
Bosch	Indusland Bank	UPL	Wipro
Axis Bank	Kotak Bank	HCL Technologies	DLF
Bank Baroda	PNB	Infosys	Larsen & Turbo

Table 3.11 Class 1 Companies

A graphical comparison for all the companies between the years 2014 and 2023 is seen the figures below:

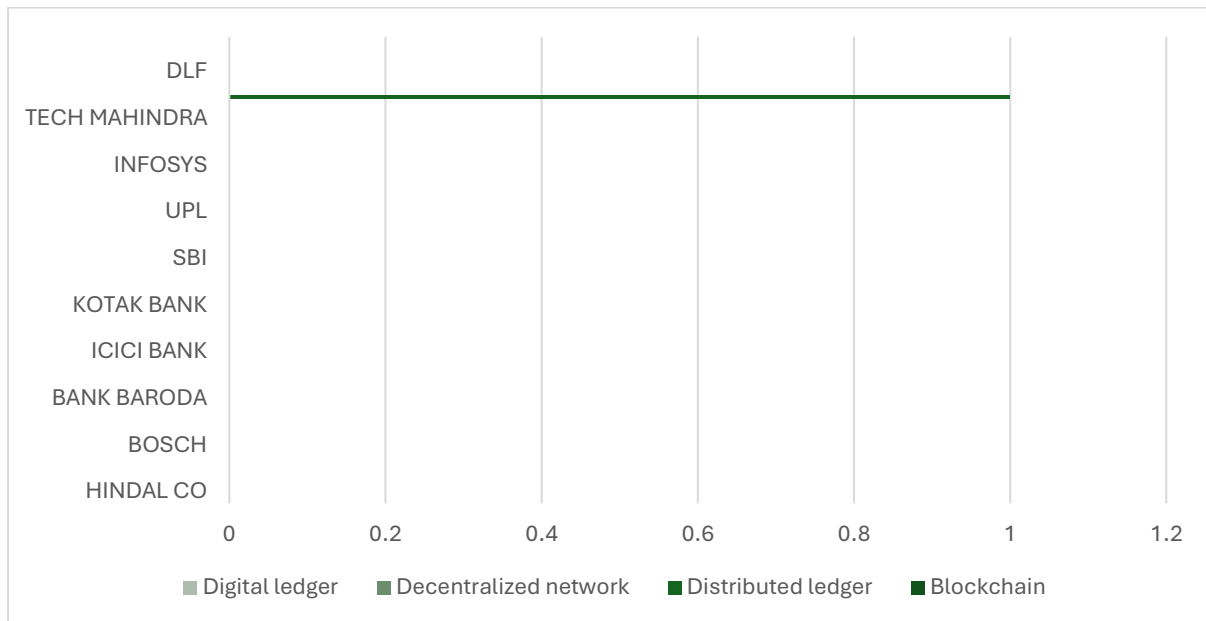


Figure 3.2: Class 1 2014 Analysis

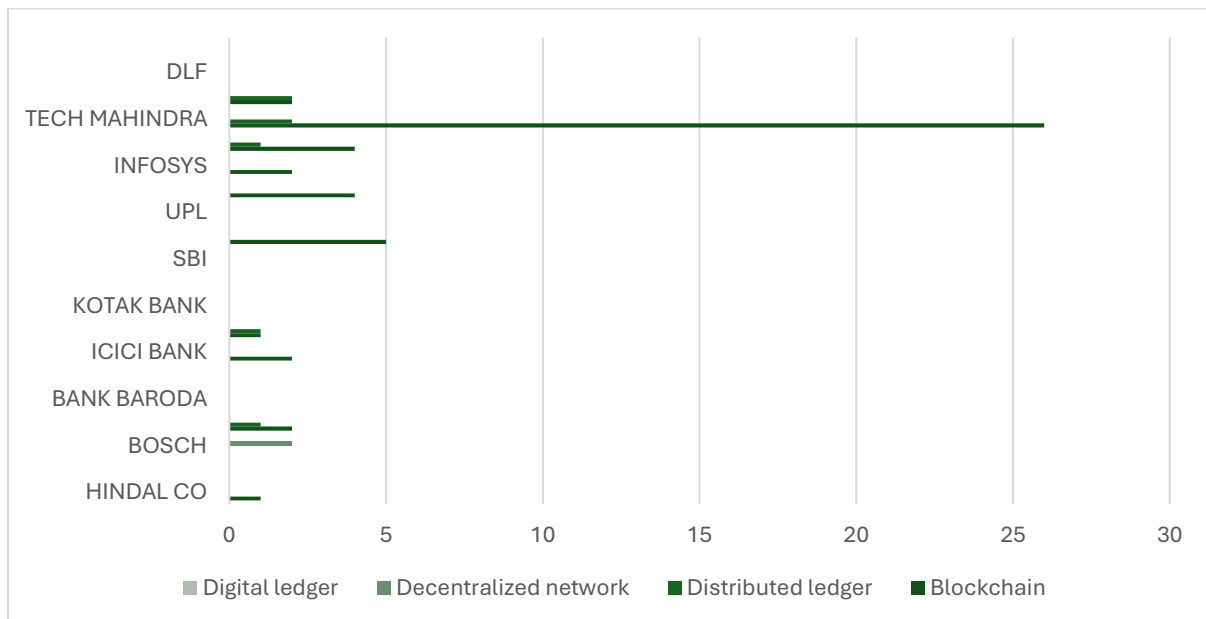


Figure 3.3: Class 1 2023 Analysis

### 3.4.2. CLASS TWO ANALYSIS:

The second class consisted of companies from the sectors Consumer Goods, Electrical, Finance, Gail, Media and Entertainment, Metals, Oil and Gas, Power, and Paints. The companies are listed in the table below:

Titan Company	BHE	Coal India	ONGC
Britannia	Bajaj Finance	JSW Steel	NTPC
Hindustan Unilever	Indiabulls	Tata Steel	Power Grid Corporation
Nestle India	GAIL	Adani Enterprises	Tata Power
Tata Consumer	Zee Entertainment	Carin	Asian Paints

Table 3.12: Class 2 Companies

A graphical comparison for all the companies between the years 2014 and 2023 is seen the figures below:

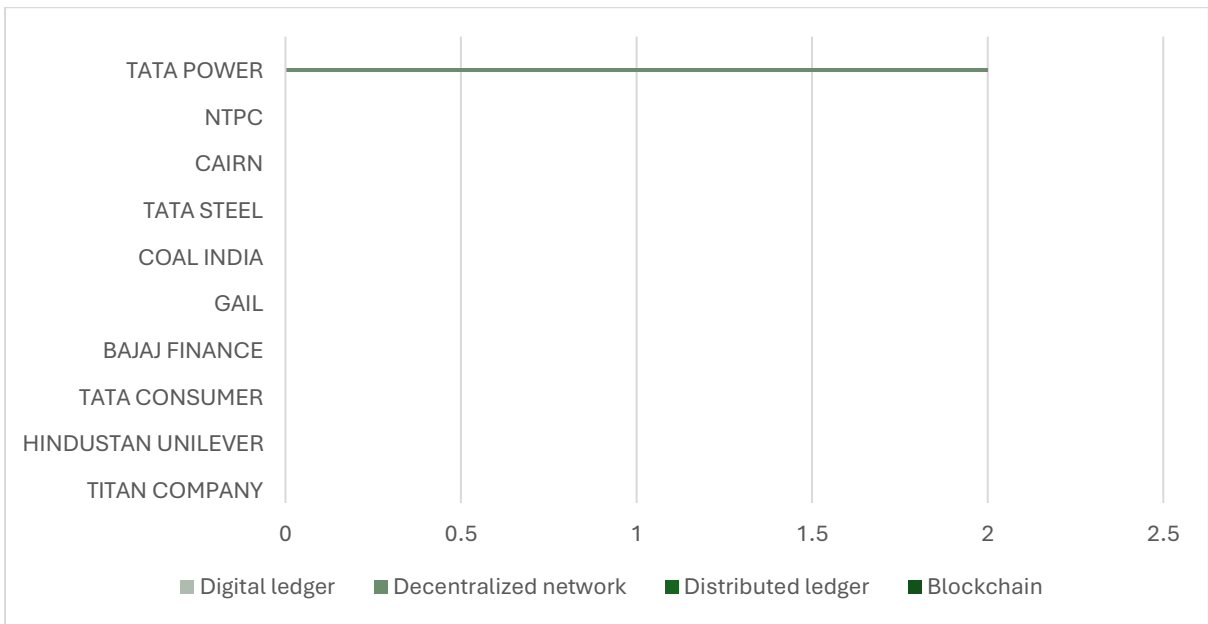


Figure 3.4: Class 2 2014 Analysis

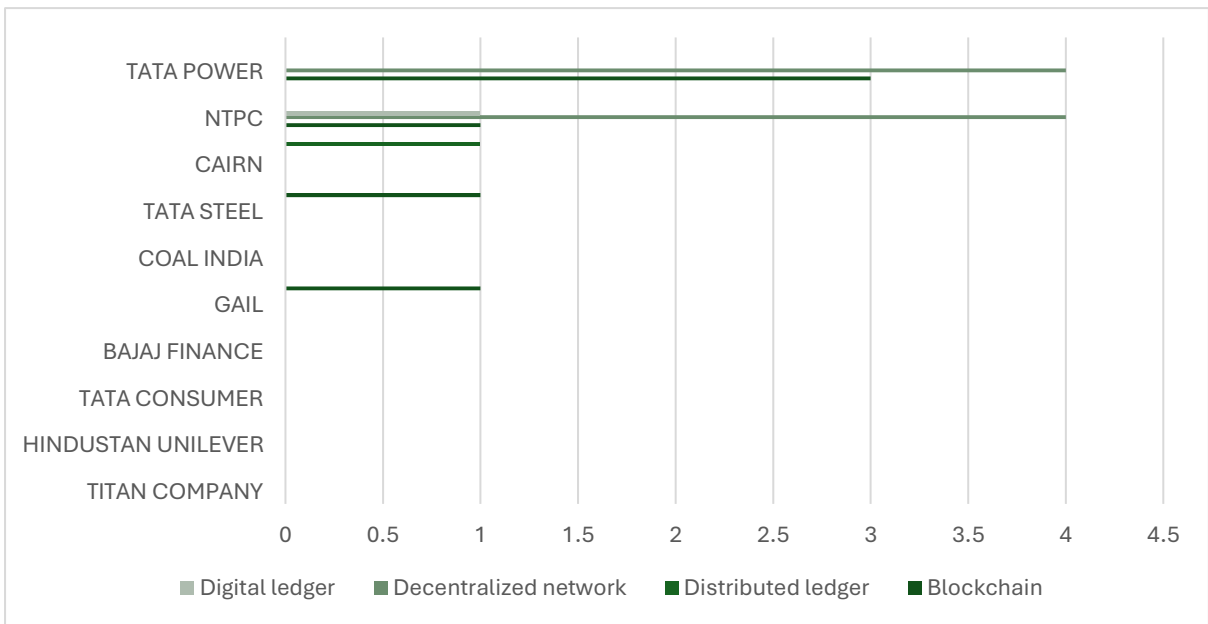


Figure 3.5: Class 2 2023 Analysis

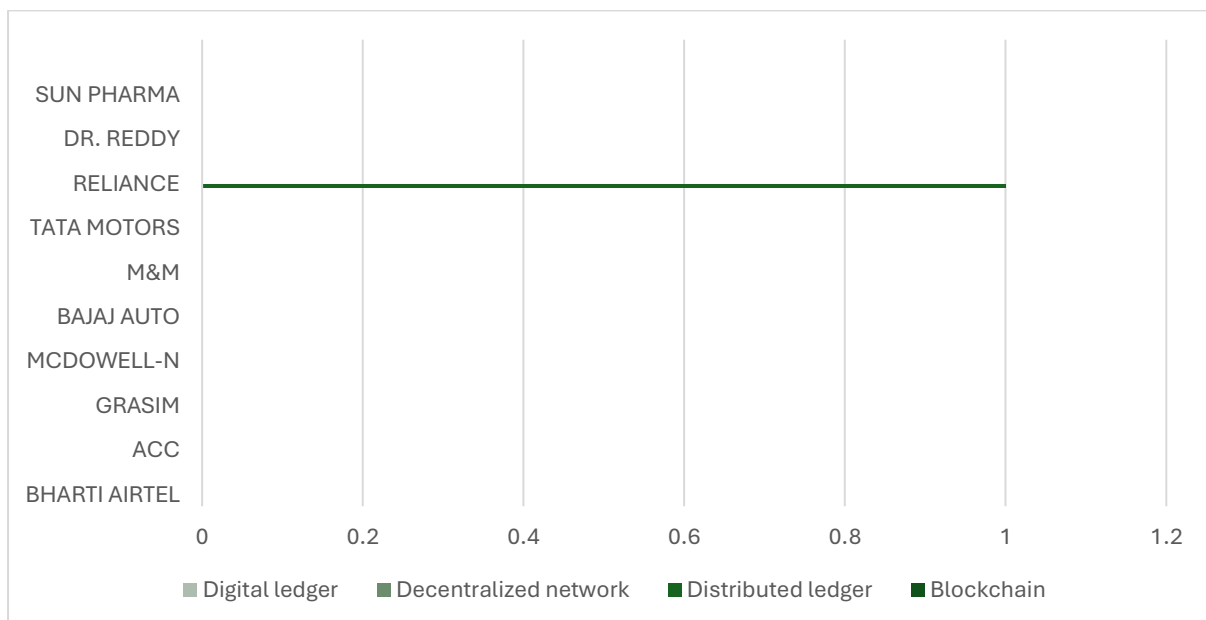
### 3.4.3. CLASS THREE ANALYSIS:

The second class consisted of companies from the sectors Telecommunication, Cement, Brewing and Distilleries, Automobiles, Refinery, Pharmaceuticals, and Mining. The companies are listed in the table below:

Bharti Airtel	Ultratech	M&M	Cipla
IDEA	McDowell-N	Maruti Suzuki	Dr. Reddy
ACC	ITC	Tata Motors	Lupin
Ambuja	Bajaj Auto	BPCL	Sun Pharma
Grasim	Hero Moto Co	Reliance	NMDC

*Table 3.13: Class 3 Companies*

A graphical comparison for all the companies between the years 2014 and 2023 is seen the figures below:



*Figure 3.6: Class 3 2014 Analysis*

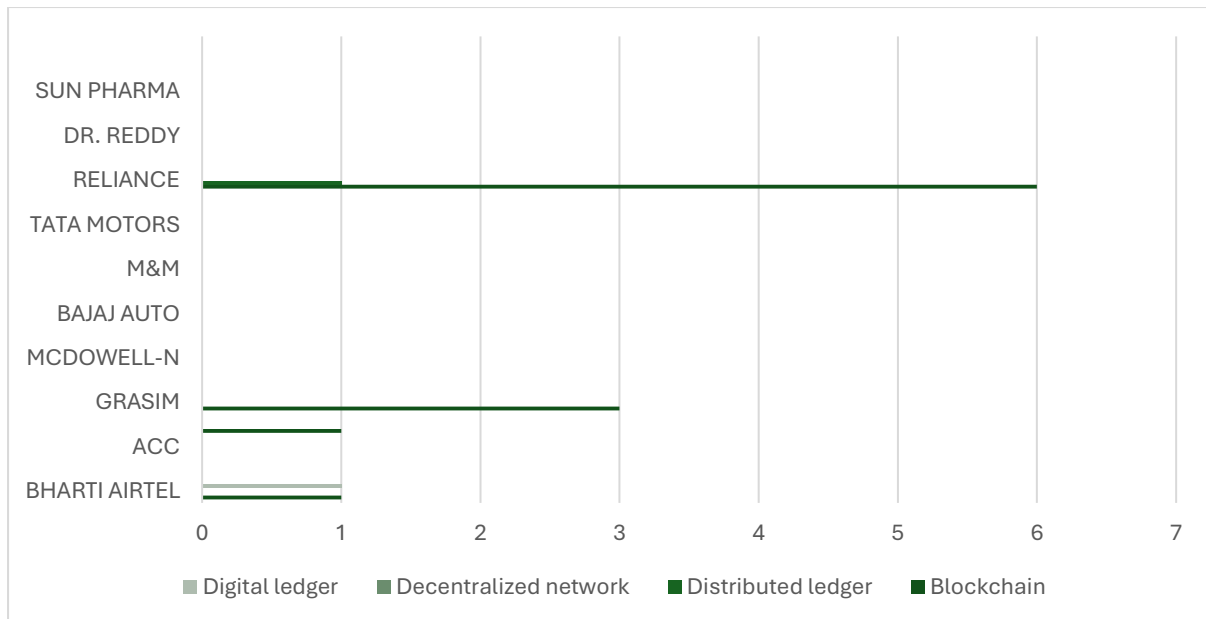


Figure 3.7: Class 3 2023 Analysis

### 3.5. CONCLUSION:

In conclusion, even if more businesses are mentioning and experimenting with blockchain technology, its practical application in supply chain management has not increased much between 2014 and 2023. As seen by annual reports and continuing procedures, real, broad integration into supply chain operations has not yet occurred, despite growing conversations and the use of blockchain or related concepts. This implies that although blockchain has promise, companies are either wary or encounter obstacles to its widespread adoption. Further research and evidence of its advantages will be essential to promoting wider adoption in the future.

## **CHAPTER 4: SECTORAL ANALYSIS**

### **4.1. OVERVIEW:**

To analyze all the companies under the nifty50 sectors, we did a comprehensive all year analysis of each sector separately for a period of five years from 2019 to 2023. The analysis was based on reviewing the annual reports of all the companies under the respective sectors to find terminologies related to blockchain.

The terminologies are:

- Blockchain
- Distributed Ledger
- Decentralized Network
- Digital Ledger

The 18 sectors under nifty50 were:

- Nifty Auto
- Nifty Bank
- Nifty Financial Services and FinServ
- Nifty Financial Services Ex Bank
- Nifty FMCG
- Nifty Healthcare
- Nifty IT
- Nifty Media
- Nifty Metals
- Nifty Pharmaceuticals
- Nifty Private Bank
- Nifty PSU Bank
- Nifty Realty
- Nifty Consumer Durables
- Nifty Oil and Gas
- Nifty Mid small Financial Service
- Nifty Mid small healthcare
- Nifty IT and Telecom

### **4.2. NIFTY AUTO:**

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

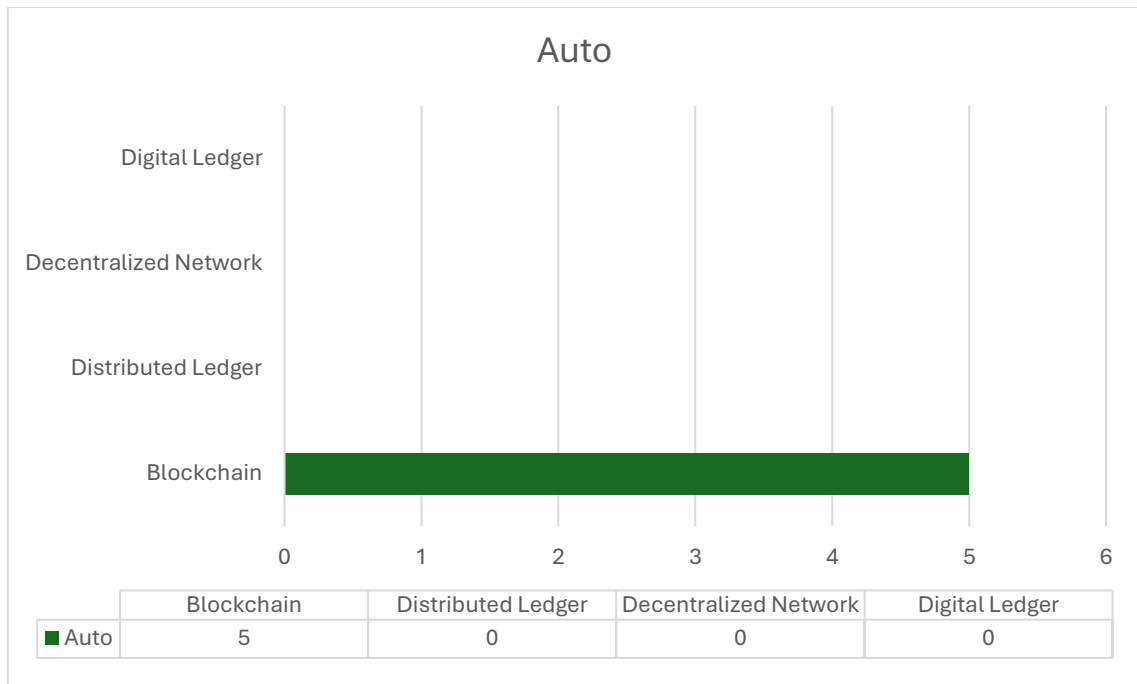


Figure 4.1: Nifty Auto Analysis

### 4.3. NIFTY BANK:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

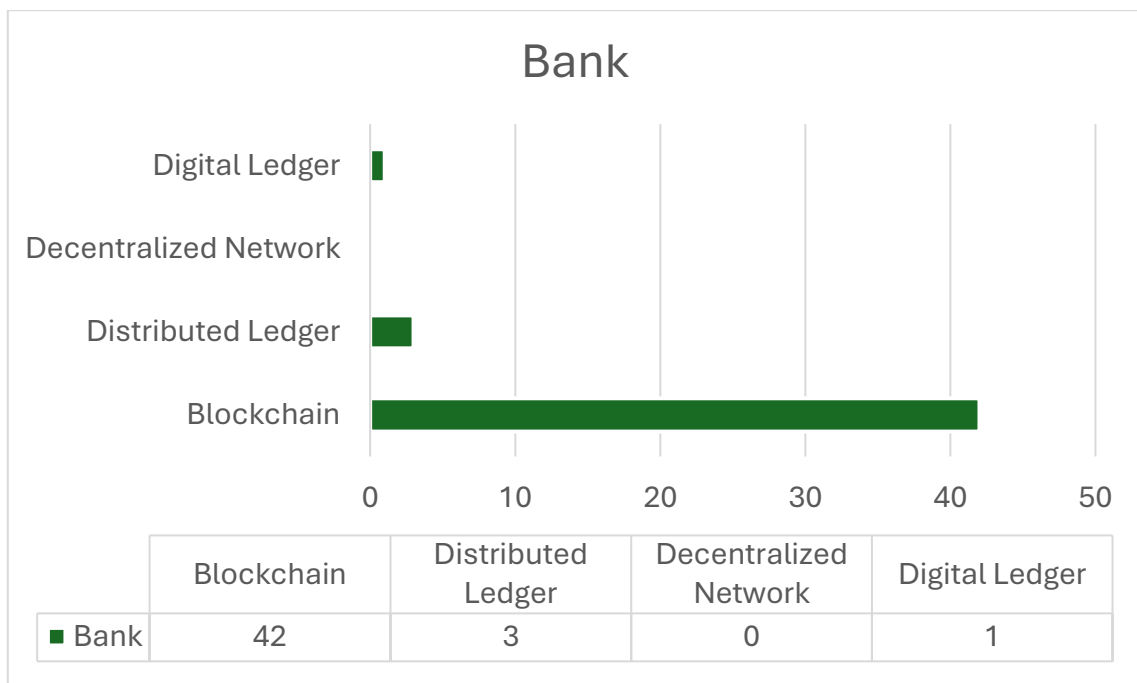


Figure 4.2: Nifty Bank Analysis

#### 4.4. NIFTY FINANCIAL SERVICES AND FINSERVE:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

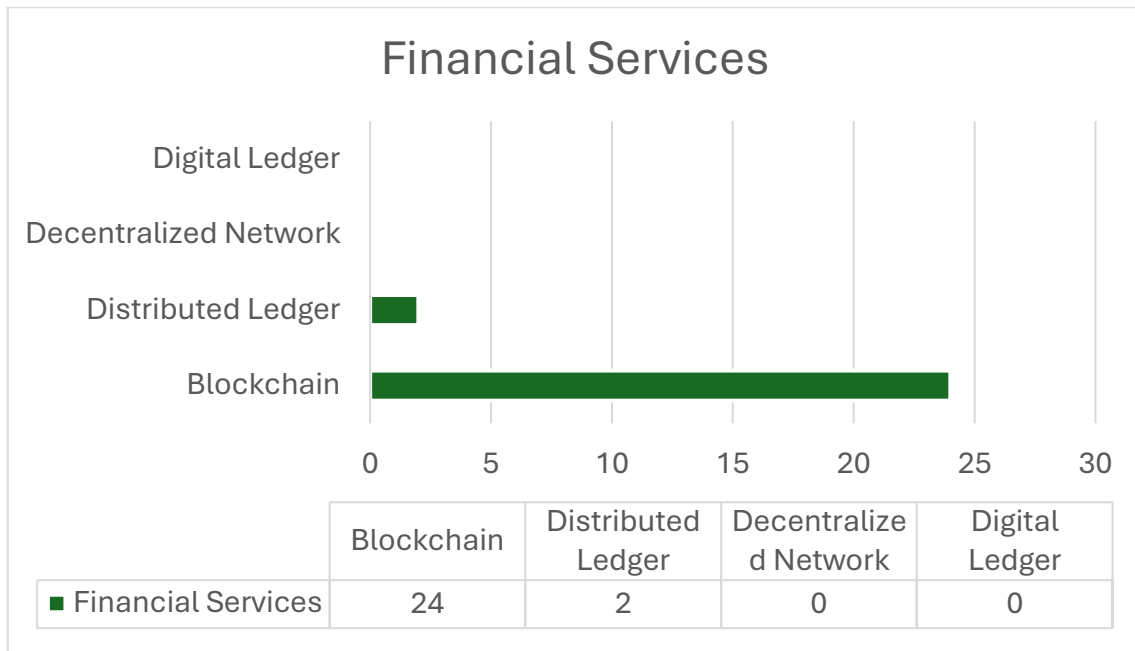


Figure 4.3: Nifty Financial Services and Finserve Analysis

#### 4.5. NIFTY FINANCIAL SERVICES EX BANK:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

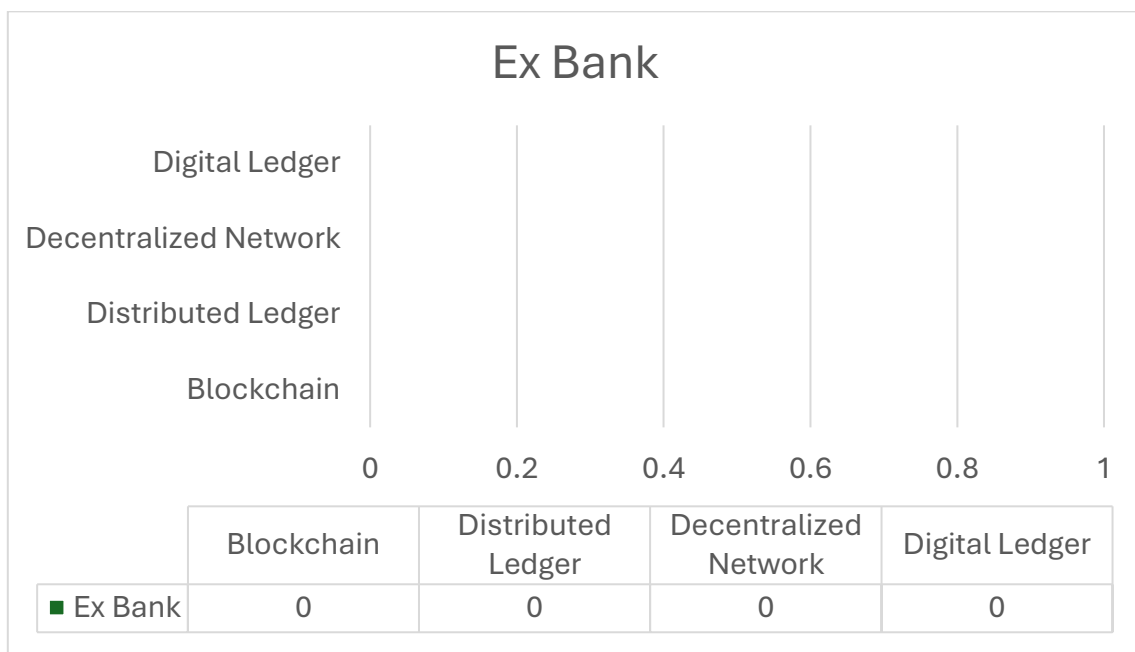


Figure 4.4: Nifty Financial Services Ex Bank Analysis

#### 4.6. NIFTY FMCG:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

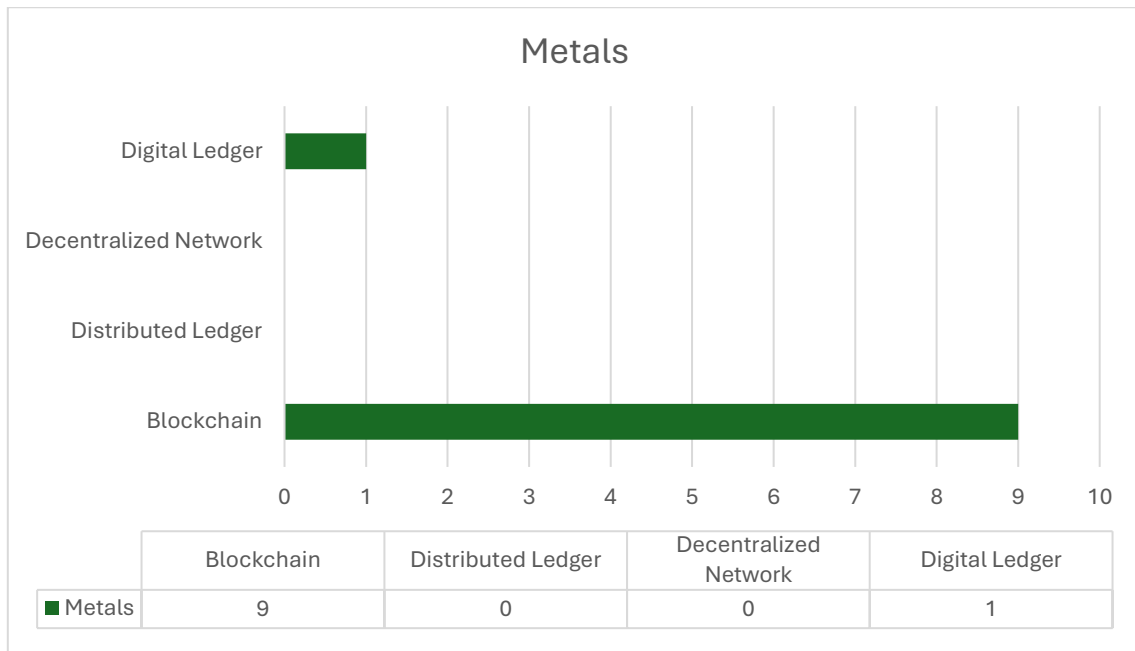


Figure 4.5: Nifty FMCG Analysis

#### 4.7. NIFTY HEALTHCARE:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

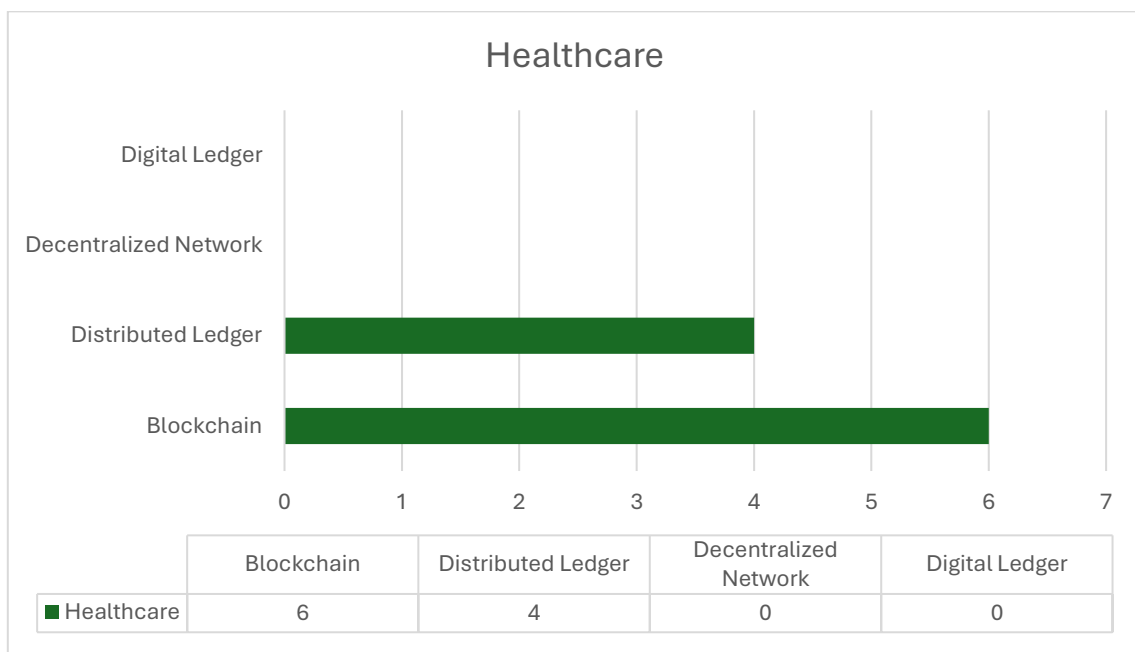


Figure 4.6: Nifty Healthcare Analysis

#### 4.8. NIFTY IT:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

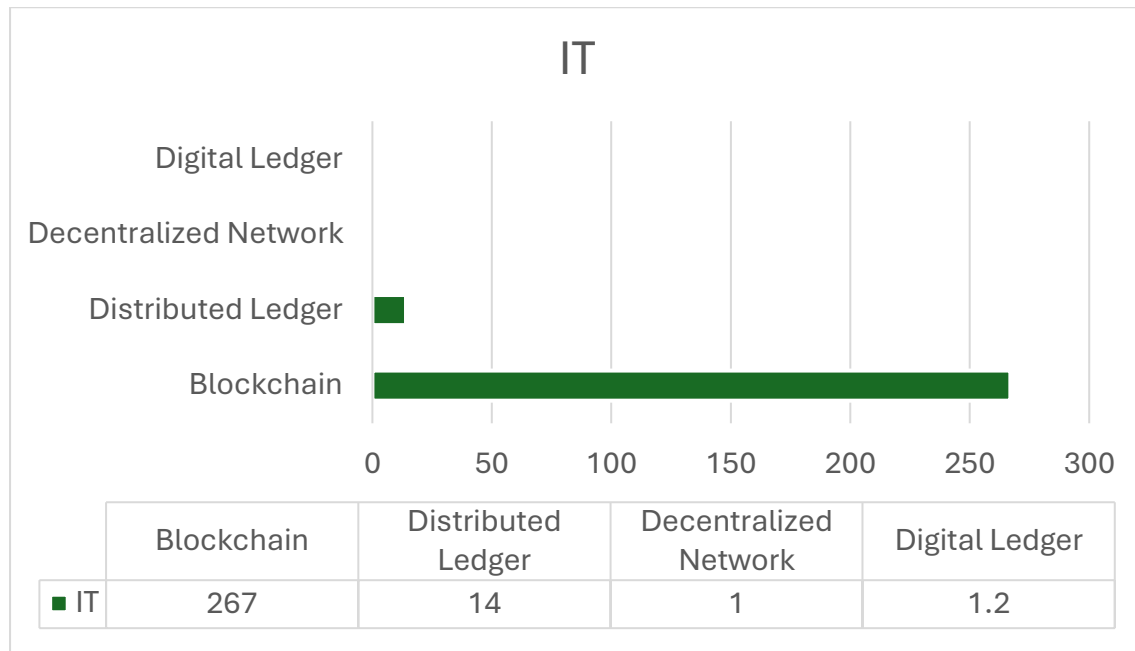


Figure 4.7: Nifty IT Analysis

#### 4.9. NIFTY MEDIA:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

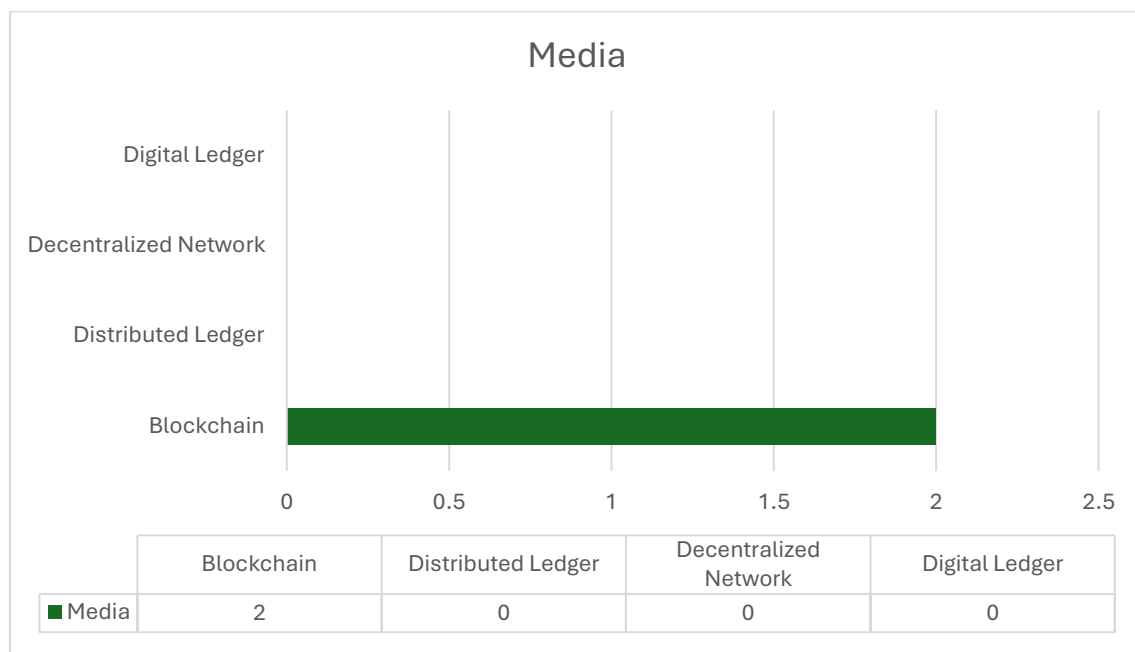


Figure 4.8: Nifty Media Analysis

#### 4.10. NIFTY METALS:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

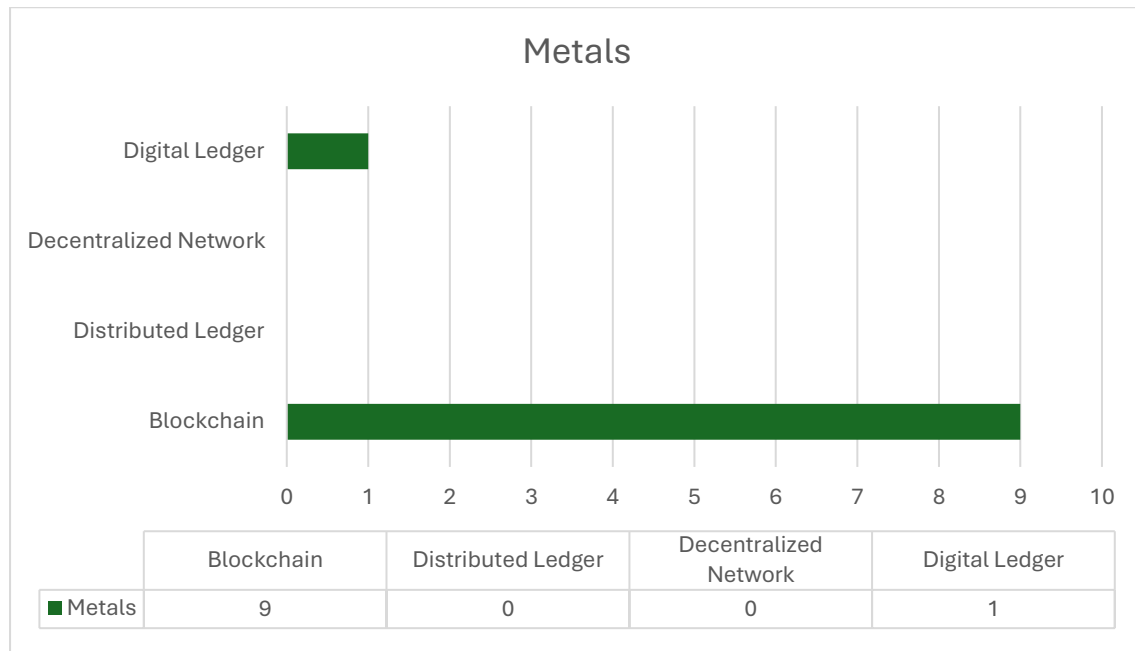


Figure 4.9: Nifty Metals Analysis

#### 4.11. NIFTY PHARMA:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

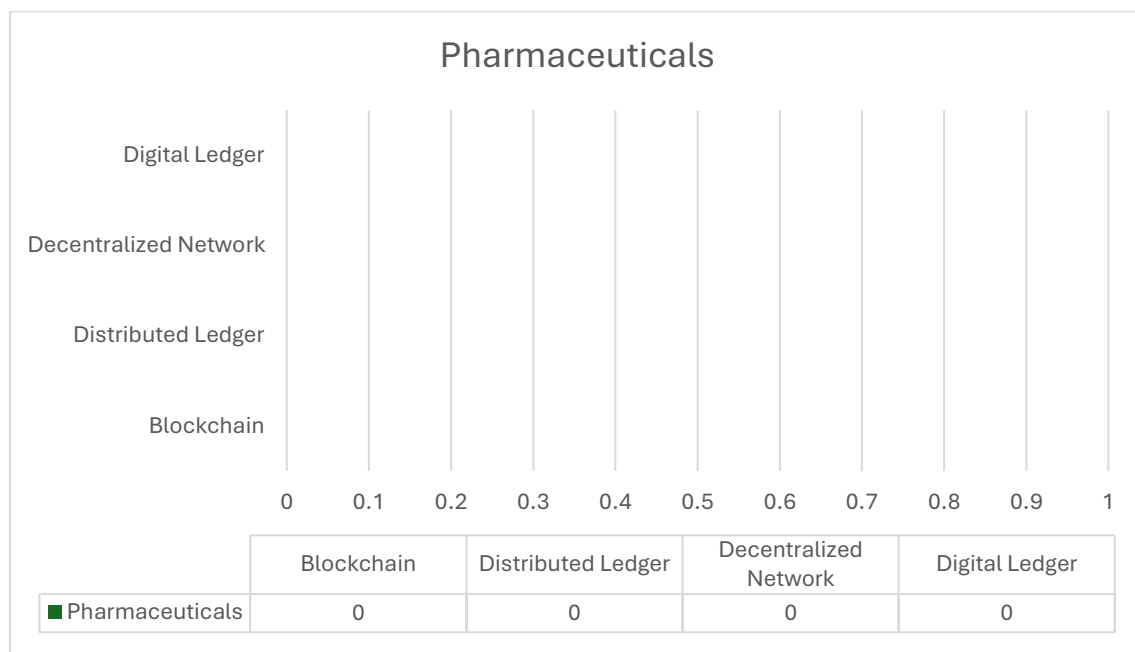


Figure 4.10: Nifty Pharma Analysis

#### 4.12. NIFTY PRIVATE BANK:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

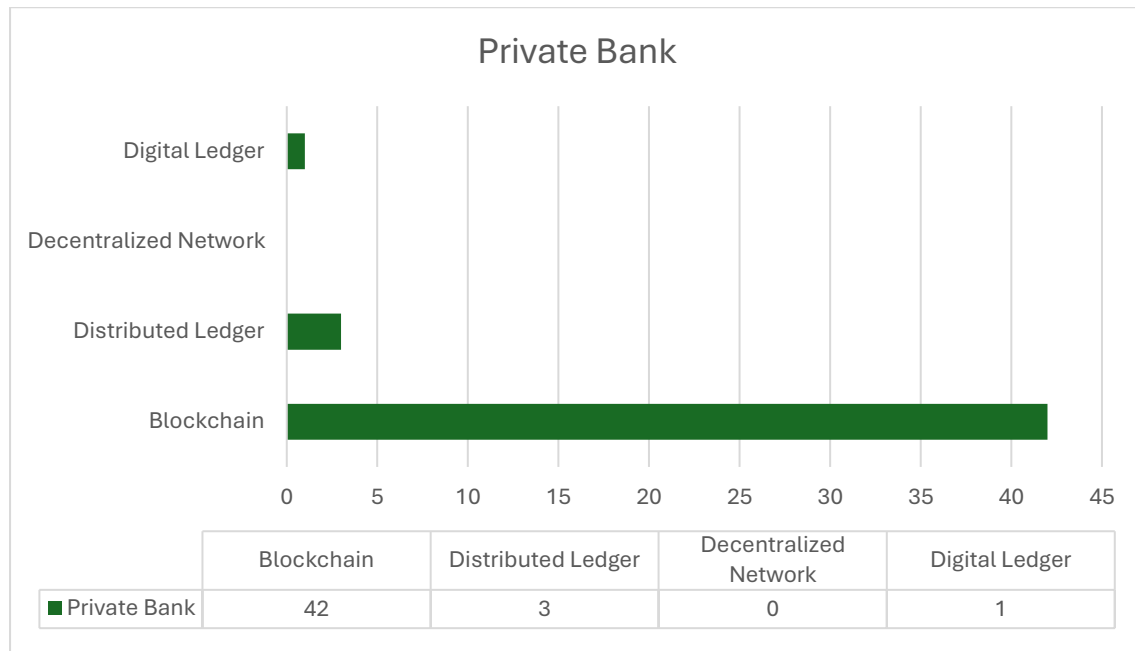


Figure 4.11: Nifty Private Bank Analysis

#### 4.13. NIFTY PSU BANK:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

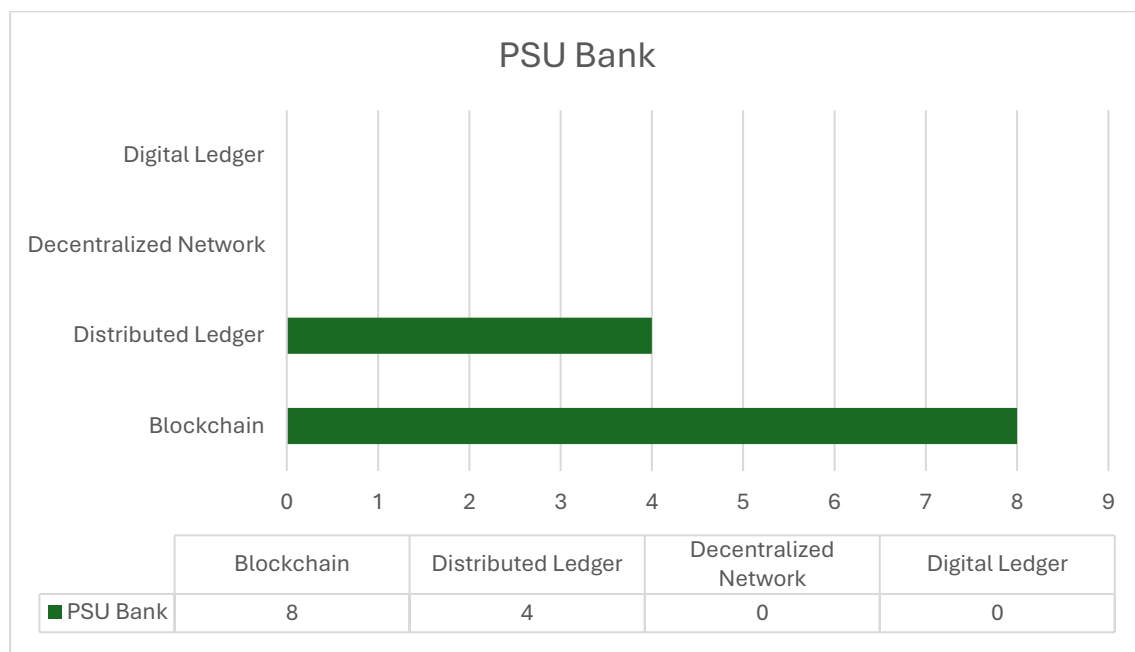


Figure 4.12: Nifty PSU Bank Analysis

#### 4.14. NIFTY REALTY:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

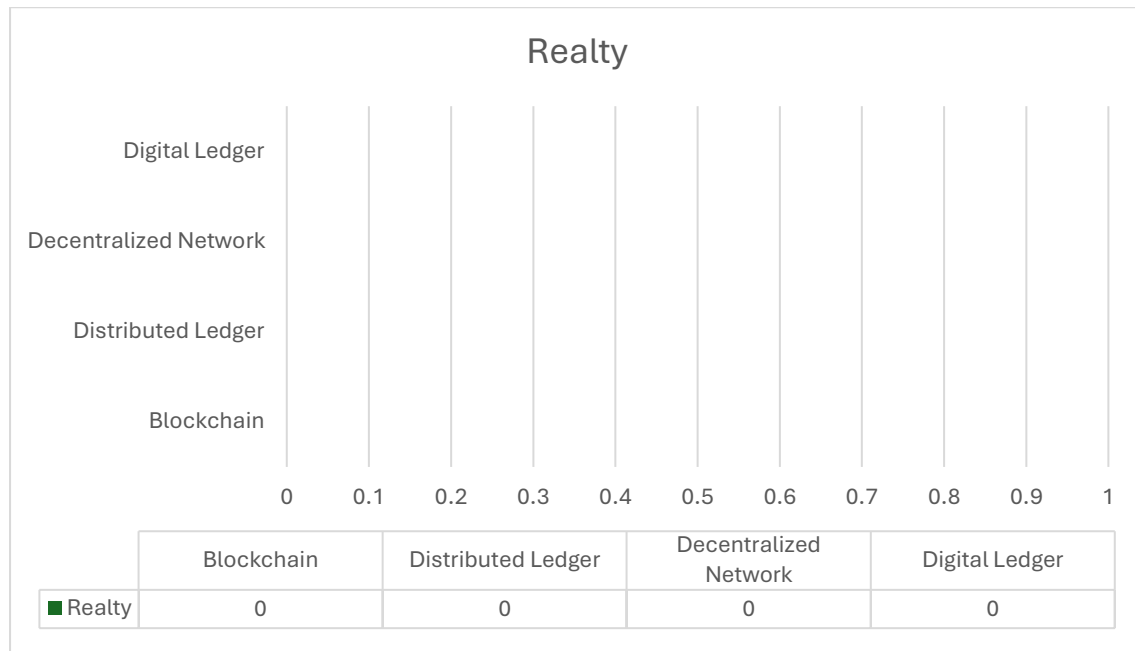


Figure 4.13: Nifty Realty Analysis

#### 4.15. NIFTY CONSUMER DURABLES:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

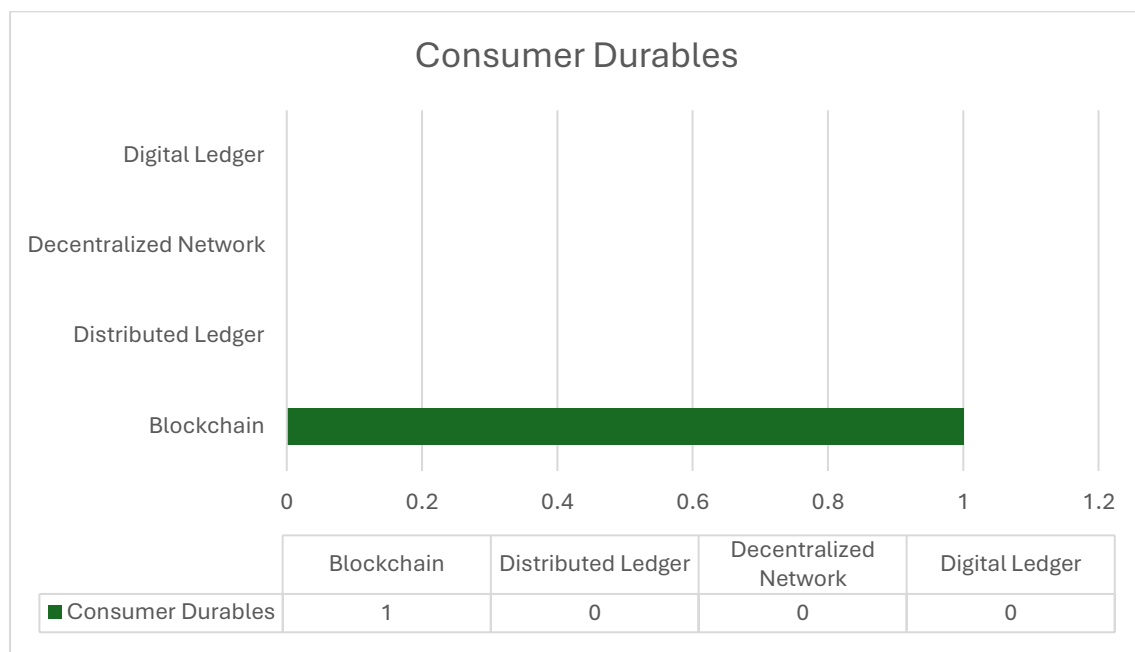


Figure 4.14: Nifty Consumer Durables Analysis

#### 4.16. NIFTY OIL AND GAS:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

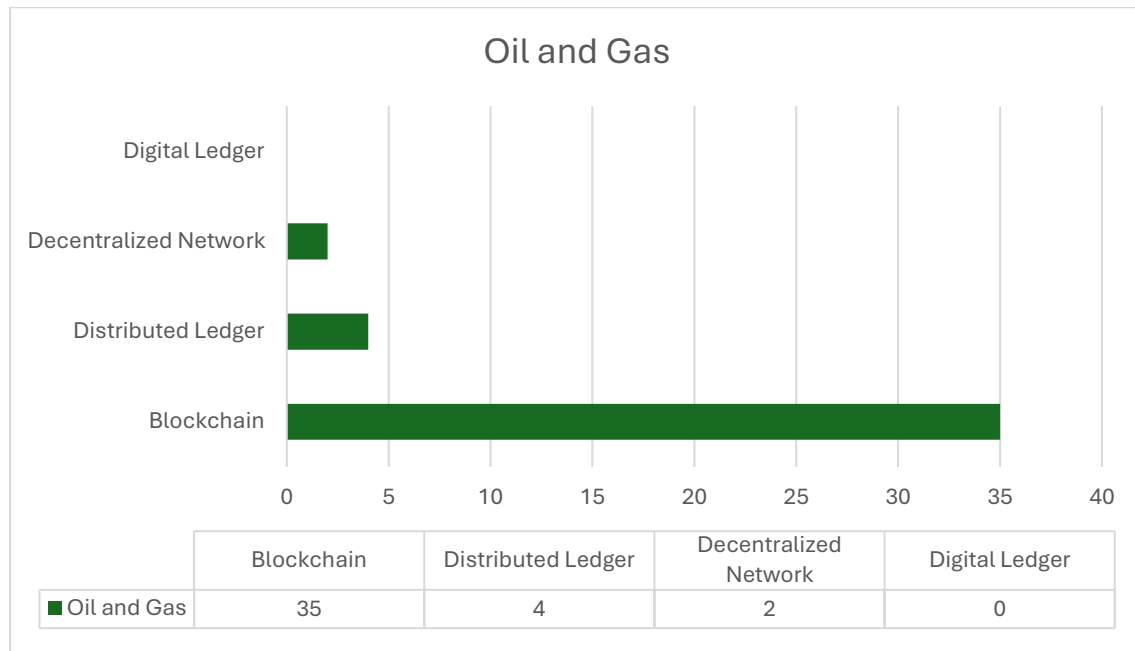


Figure 4.15: Nifty Oil and Gas Analysis

#### 4.17. NIFTY MIDSMALL FINANCIAL SERVICES:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

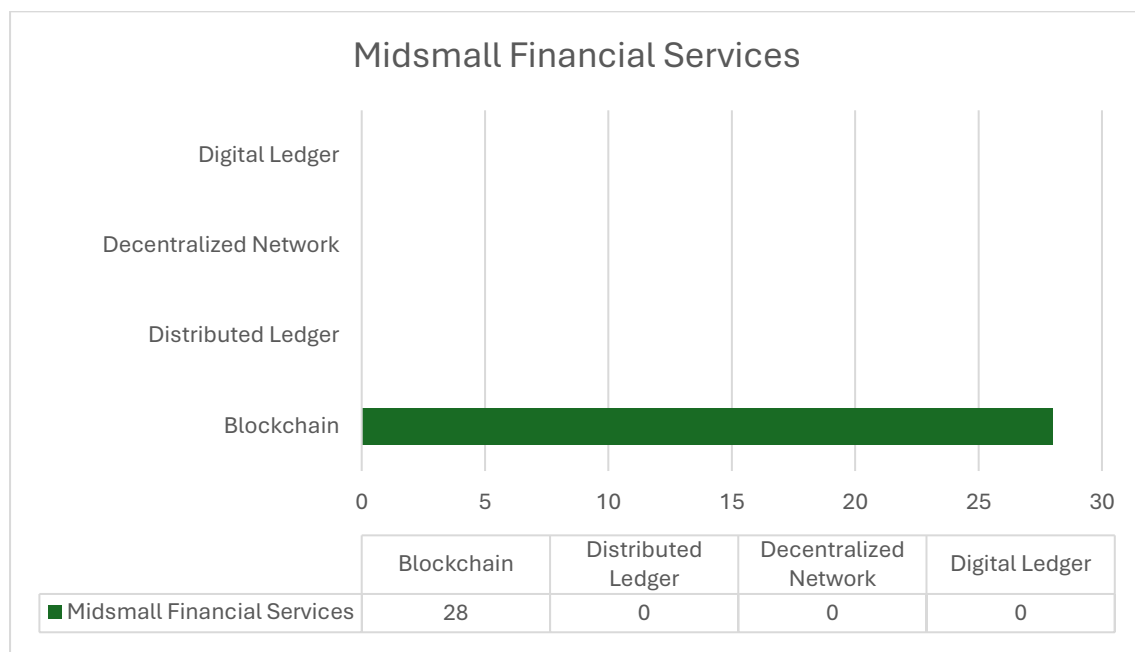


Figure 4.16: Nifty Mid Small Financial Services Analysis

#### 4.18. NIFTY MIDSMALL HEALTHCARE:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

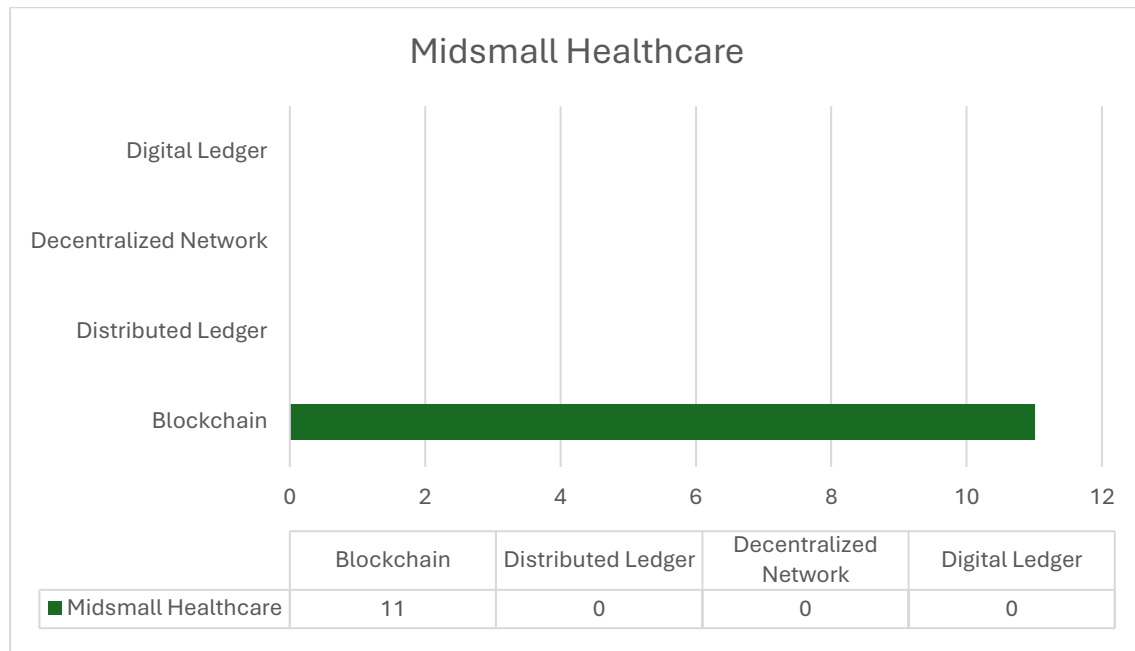


Figure 4.17: Nifty Mid Small Analysis

#### 4.19. NIFTY MIDSMALL IT AND TELECOM:

The graphical representation for the analysis of this sector for a period of 5 years from 2019 to 2023 can be seen in the figure below:

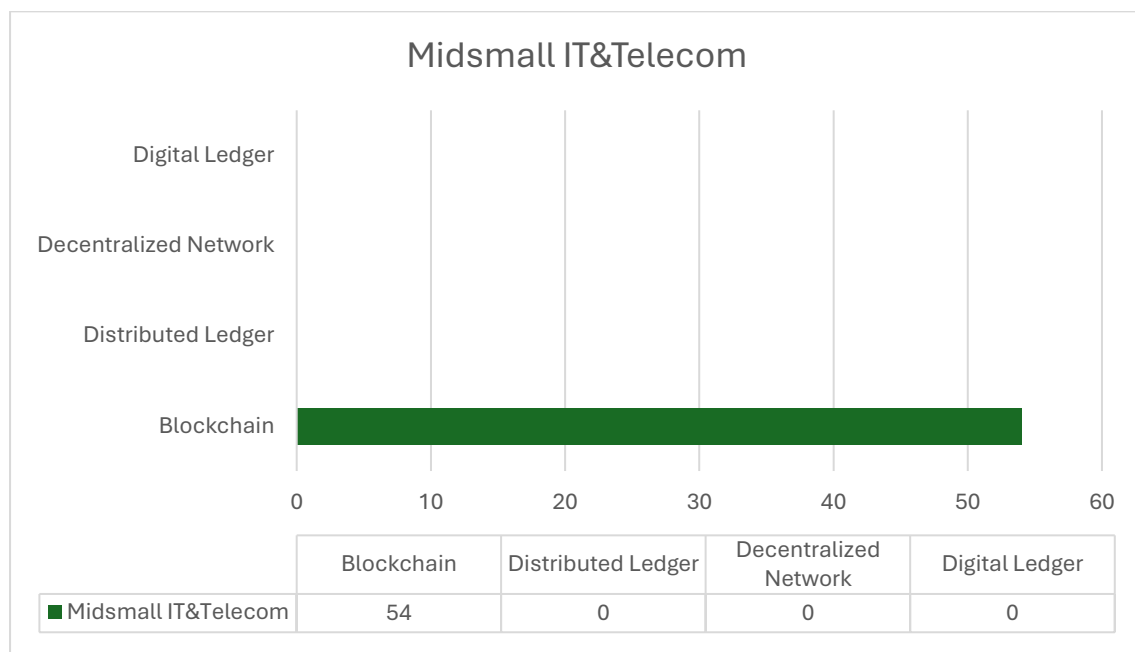


Figure 4.18: Nifty Mid Small IT and Telecom Analysis

## **CHAPTER 5: FINDINGS**

### **5.1. OVERVIEW:**

The research sought to assess the occurrence and real-world use of blockchain technology in the supply chain management of firms included in India's Nifty50 index. The results show that although blockchain terminology is found occasionally in annual reports, there is insufficient proof of real integration into supply chain practices. The following is a summary of important results derived from term analysis spanning different sectors and companies from 2014 to 2023.

### **5.2. MINIMAL IMPLEMENTATION ACROSS SECTORS:**

- **Observed Terms:** During the research duration, the phrases "Blockchain," "Distributed Ledger," "Decentralized Network," and "Digital Ledger" were observed in specific industries, with the highest occurrences in IT and some consumer goods firms.
- **IT Sector Concentration:** The greatest use of blockchain terminology was noted in the IT sector, involving firms such as Infosys, Wipro, and Tata Consultancy Services. This aligns with the IT industry's focus on innovative technologies and digital solutions, although these references typically pertain to client services instead of their internal supply chain operations.
- **Other Sectors:** Sectors outside of IT, like Cement, Pharmaceuticals, and Automobiles, revealed little to no reference to blockchain-related terminology. Even in industries such as Consumer Goods and Refinery, where transparency and traceability are crucial, the use of blockchain was either absent or confined to conversations instead of practical application.

### **5.3. SECTORAL ANALYSIS AND TRENDS (2014-2023):**

- **Growth in Mentions Over Time:** A steady rise in blockchain terminology has been observed over the years, especially after 2018. Nonetheless, the increase in mentions does not directly link to adoption within supply chains but is probably a result of wider industry interest and international conversations about blockchain.
- **Sector-Specific Usage:** The limited number of firms outside the IT industry that mentioned blockchain are major conglomerates, which spoke of blockchain technology mainly in relation to future investigations or possible uses in improving supply chain effectiveness. Firms in industries such as Cement and Brewing recognize the possible advantages of blockchain for monitoring and quality control but exhibit no significant steps toward execution.
- **Comparison Among Classes:** The analysis categorized by industry sectors (e.g., Aluminum, Banks, Consumer Goods) further confirms that blockchain terminology is mainly prevalent in IT and associated fields. In industries such as Cement and Consumer Goods, references to blockchain are either missing or largely conceptual.

#### **5.4. CHALLENGES AND GAPS IN ADOPTION:**

- **Lack of Practical Implementation:** Although the idea is conceptually attractive, companies appear reluctant to completely incorporate blockchain into supply chain management. This is due to difficulties like technological intricacy, cost issues, and integration problems with legacy systems, which are common concerns in non-IT industries.
- **Focus on Potential Rather Than Use:** Numerous reports have emphasized the possible advantages of blockchain, including improved transparency and traceability, but they failed to provide specific plans or initiatives for its application in supply chains. This indicates a disparity between enthusiasm for blockchain and its real-world use in supply chain scenarios.

#### **5.5. KEY OBSERVATIONS FROM SECTORAL INDICES (2014 TO 2023):**

- **Dominant IT Sector Influence:** Examination of sector indices also emphasizes that the IT sector spearheads discussions on blockchain, fueled by the industry's willingness for digital change and its compatibility with the technical requirements of blockchain.
- **Blockchain as a Discussion Point:** In various sectors, blockchain is mostly a subject of curiosity instead of a technology that is actively influencing supply chain operations. Firms referred to blockchain in their annual reports mainly as elements of aspirational declarations or expected future developments instead of verified applications.

#### **5.6. CONCLUSION:**

In general, blockchain technology is still significantly underused in Indian supply chain management. Despite considerable debate and theoretical curiosity regarding the potential of blockchain, its practical use is still restricted mainly to the IT industry. These results indicate a necessity for additional investigation into the factors contributing to this gradual adoption rate. Businesses might require more convincing, tangible advantages of blockchain in their supply chains, perhaps via successful large-scale case studies or pilot initiatives that tackle current issues.

# CHAPTER 6: DISCREPANCIES BETWEEN SUPPLY CHAIN CHALLENGES AND BLOCKCHAIN SOLUTIONS

## 6.1. INTRODUCTION:

### 6.1.1. METHODOLOGY:

Our analysis involves two key steps:

- **Qualitative Mapping:** We identified six core problem areas that blockchain technology is designed to address in supply chains, based on the section "Problems that Blockchain Technology Can Solve": Enhancing Transparency and Accountability, Improving Traceability and Product Recalls, Reducing Fraud and Counterfeiting, Reducing Costs and Improving Efficiency, Enhancing Security and Preventing Data Tampering, and Improving Supplier and Vendor Management.
- **Quantitative Ratio Analysis:** We analyzed year-wise reports from major consulting firms (Deloitte, PwC, McKinsey, KPMG, EY, BCG, Bain) to identify the supply chain issues reported each year. We then mapped these reported issues to the six blockchain-solvable problem areas.

### 6.1.2. BLOCKCHAIN-SOLVEABLE ISSUE PROPORTION:

- **Directly Solvable Issues:** Transparency (7), Traceability (Indirect in Resilience - 15), Fraud Prevention (Risk Management - 10), Cybersecurity (5), Sustainability (12), Optimization (6).  
**Total Direct Occurrences = 45 out of 96 (46.9%).**
- **Indirectly Addressed Issues:** Adaptability (7), Flexibility (10), Resource Management (5).  
**Total Indirect Occurrences = 22 out of 96 (22.9%).**
- **Not Solvable by Blockchain:** Workforce Management (8).

## 6.2. PROBLEMS THAT BLOCKCHAIN TECHNOLOGY CAN SOLVE:

Blockchain technology, originally conceived for supporting cryptocurrencies like Bitcoin, has evolved into a revolutionary solution across various industries. With its decentralized, transparent, and secure nature, blockchain can address several longstanding challenges in both supply chain management and other domains. Its ability to provide a shared, immutable ledger has the potential to transform processes across industries by increasing efficiency, reducing costs, and enhancing security. This section explores the various problems

blockchain can solve, focusing primarily on its application in supply chain management, while also highlighting its broader applications.

- **Enhancing Transparency and Accountability in Supply Chains:**

*Problem: Lack of Transparency*

In conventional supply chains, monitoring the flow and background of products from their starting point to the end customer is frequently unclear. This absence of clarity complicates the verification of product authenticity, tracking their origins, and confirming adherence to regulations and standards. This concern is especially common in sectors such as food, pharmaceuticals, and luxury products, where buyers are increasingly seeking evidence of authenticity and ethical sourcing.

*Blockchain Solution: Transparent and Immutable Records*

Blockchain addresses the transparency issue by offering a decentralized ledger that captures each transaction in a manner accessible to all permitted participants. Every member of the supply chain can access identical data that is both time-stamped and unchangeable. This guarantees that after information is entered, it cannot be changed, creating an invulnerable audit trail.

For example, in the food sector, blockchain technology can trace food items from the field to the consumer. Shoppers can scan a product's QR code to view its history, confirming it was obtained ethically and is uncontaminated. In the pharmaceutical industry, blockchain technology can authenticate that medications are legitimate and unaltered, aiding in the reduction of counterfeit drugs available in the market.

- **Improving Traceability and Product Recalls:**

*Problem: Difficulty in Tracing Products and Handling Recalls*

In conventional supply chains, tracking a product's history—particularly during contamination or defects—can be sluggish and ineffective. In sectors such as food or automotive production, postponed product recalls can lead to public health emergencies, harm to the brand, and financial setbacks. In numerous instances, the capability to track a product through the supply chain and identify its source is often lacking or significantly disjointed.

*Blockchain Solution: Real-Time Traceability*

Blockchain technology offers immediate, comprehensive traceability, allowing businesses to monitor products at each phase of the supply chain. When a product is incorporated into the blockchain, each transaction, transfer, or management of the product is documented in a secure, sequential manner. This enables companies to follow the product's journey from the supplier to the retailer and, finally, to the customer.

In the event of a product recall, blockchain enables swift and precise identification of the impacted batch, reducing consumer risk. For instance, in the food sector, blockchain facilitates quicker tracing of contamination sources, enabling a reduction in the time needed to withdraw affected items from circulation, thereby helping to avert health hazards.

- **Reducing Fraud and Counterfeiting:**

*Problem: Counterfeit Products and Fraudulent Transactions*

Fraud and counterfeiting pose significant challenges across various sectors, particularly in pharmaceuticals, luxury items, electronics, and automotive components. Fake products not only damage consumers but also harm brands and undermine trust. Moreover, dishonest activities within supply chains—like billing mistakes, undercounting of products, and misappropriation of funds—can lead to annual losses of billions for companies.

*Blockchain Solution: Immutable Ledger and Verification*

Blockchain can tackle fraud and counterfeiting by guaranteeing that each transaction and product transfer is documented in a permanent ledger. Every item or batch may be marked with a distinct identifier (e.g., a digital certificate or barcode) that associates it with a particular entry on the blockchain. This distinctive ID allows for tracking the product across the supply chain, guaranteeing its authenticity at each step.

In the luxury goods sector, for example, blockchain enables consumers to confirm the authenticity of a product prior to buying. For the pharmaceutical industry, blockchain guarantees the authenticity of drugs and prevents tampering, decreasing the influx of counterfeit medications in the market.

- **Reducing Costs and Improving Efficiency:**

*Problem: High Transaction Costs and Inefficiencies*

Conventional supply chains consist of several intermediaries—like banks, insurers, and logistics companies—that lead to inefficiencies and raise transaction expenses. For instance, cross-border transactions and documentation procedures frequently demand considerable time and resources, engaging numerous intermediaries and manual processes that are susceptible to mistakes.

*Blockchain Solution: Automating Transactions and Reducing Intermediaries*

Blockchain allows direct transactions between users without intermediaries, greatly lowering both transaction expenses and processing durations. By utilizing smart contracts, blockchain is capable of automating procedures that previously necessitated manual involvement, like confirming payments, validating deliveries, and handling invoices.

For example, in a supply chain transaction, as soon as a product arrives at its destination and is confirmed, the smart contract can instantly trigger payment to the supplier. This shortens the duration for administrative duties, decreases transaction costs, and speeds up business processes. In global commerce, blockchain facilitates quicker international payments by removing middlemen, lowering currency exchange costs, and decreasing settlement durations.

- **Enhancing Security and Preventing Data Tampering:**

*Problem: Data Vulnerability and Cybersecurity Risks*

Supply chains are at risk of data breaches, cyberattacks, and unauthorized entry. With the rising volume of sensitive data shared on various platforms, protecting this information is essential to prevent data theft and manipulation. A failure in any segment of the supply chain can result in considerable financial and reputational harm.

*Blockchain Solution: Decentralization and Cryptographic Security*

The decentralized characteristics of blockchain render it fundamentally more secure than centralized systems because there isn't a single point of failure. Each data element is

encrypted and connected to the prior block, forming an unchangeable and cryptographically secure record. This renders it very challenging for harmful individuals to change any data without being noticed.

In supply chains, this elevated security level guarantees that information concerning product details, deliveries, and payments stays safe from unauthorized access. The implementation of public-private key encryption and consensus mechanisms in blockchain strengthens security, protecting sensitive data of businesses and consumers.

- **Improving Supplier and Vendor Management:**

*Problem: Lack of Trust and Transparency in Supplier Relationships*

Managing the supply chain frequently entails intricate relationships with various suppliers and vendors. Nonetheless, upholding trust and transparency within these relationships can prove to be difficult. Deceptive practices, failure to adhere to contract terms, and improper record-keeping can disrupt supplier relationships and lead to inefficiencies.

*Blockchain Solution: Transparent Supplier Records*

Blockchain allows businesses to log and monitor all engagements with suppliers and vendors on a secure, transparent ledger. By housing essential supplier details—like certifications, historical performance, and compliance status—on the blockchain, companies can effortlessly confirm the dependability and integrity of their associates.

For example, businesses can verify whether suppliers adhere to regulatory guidelines, have a track record of timely deliveries, or align with environmental or ethical sourcing criteria. This clear, up-to-the-minute information facilitates smoother engagements and fosters trust among business partners.

## **In Conclusion,**

Blockchain technology offers numerous solutions to conventional issues in supply chain management and various other sectors. By boosting transparency and traceability while also enhancing efficiency and security, blockchain can simplify processes, minimize fraud, and promote increased faith amongst all stakeholders in the supply chain. As blockchain technology progresses and addresses its existing challenges, it is set to become an essential asset for companies aiming to enhance their supply chains and operations.

## **6.3. GLOBAL SUPPLY CHAIN CHALLENGES (2016-2024):**

### **6.3.1. INTRODUCTION:**

This analysis synthesizes supply chain challenges and trends identified from the reports of global consulting firms (Deloitte, PwC, McKinsey, KPMG, EY, BCG, and Bain) over the years 2016–2024. Key themes, challenges, and solutions have been drawn from documented issues in global supply chain management.

### 6.3.2. KEY FINDINGS:

- **2016–2018: Early Focus on Optimization and Sustainability**
- **Dominant Themes:**
  - **Resource Management:** Issues such as waste, water, and paper management.
  - **Workforce Management:** Training, safety, and labor conditions.
  - **Sustainability:** Greenhouse gas emissions and energy management.
  - **Optimization:** Demand-driven models and prescriptive analytics emerged as critical needs.
- **Issues:**
  - Growing focus on transparency in supply chains (Deloitte).
  - Challenges in agility and cost reduction (PwC, KPMG).
  - Workforce diversity and ethics were highlighted as integral components.
- **2019–2021: Pandemic-Induced Transformation**
- **Dominant Themes:**
  - **Resilience:** COVID-19 revealed vulnerabilities, leading to a focus on diversifying sourcing and buffers.
  - **Risk Management:** Uncoordinated supplier networks and reliance on traditional models became unsustainable.
  - **Flexibility and Adaptability:** Agile responses to disruptions gained traction.
  - **Innovation and Digitization:** Emphasis on automation and real-time data.
- **Issues:**
  - Disrupted logistics and geopolitical instability (Deloitte, EY).
  - Over-consolidation of suppliers and inadequate contingency planning (McKinsey, BCG).
  - Siloed supply chain processes (KPMG).
- **2022–2024: Strategic Adaptation to Modern Realities**
- **Dominant Themes:**
  - **Disruption Management:** Geopolitical conflicts (e.g., Ukraine war) and energy shortages created operational strain.
  - **Sustainability:** ESG considerations and emissions tracking became central.

- **Cybersecurity:** Increasing concerns about supply chain cyber threats (PwC, McKinsey).
- **Technology and Automation:** Digitization and planning tools adopted to optimize operations (Deloitte, KPMG).
- **Issues:**
  - Late delivery of goods and fragile logistics highlighted inefficiencies (Deloitte, EY).
  - Lack of end-to-end visibility and outdated systems persisted (McKinsey, KPMG).
  - The need for holistic ecosystem redesigns for resilience and adaptability (Bain).

### 6.3.3. CUMULATIVE THEMES AND FREQUENCY:

Theme	Occurrences
Resilience	15
Sustainability	12
Risk Management	10
Flexibility	10
Workforce Management	8
Transparency	7
Adaptability	7
Optimization	6
Cybersecurity	5
Resource Management	5
Visibility	4
Innovation	4
Disruption Management	4
Forecasting	3

*Table 6.1: Frequency of Repeated Themes*

Snippets from Reports:

- **Deloitte:** "Rapid transformation of supply chains essential to meet geopolitical and pandemic-induced complexities."
- **McKinsey:** "Forward-thinking CSCOs must adopt real-time visibility and predictive models."
- **BCG:** "Pandemic shocks underline the fragility of conventional supply chains."

### 6.3.4. CONCLUSION AND RECOMMENDATIONS:



Figure 6.1: Strategic Focus Areas in Supply Chains

This analysis reveals that while some themes like resilience and adaptability are consistent, emerging challenges like cybersecurity and geopolitical instability highlight the need for continuous innovation and strategic foresight.

### 6.4. SURVEY FINDINGS:

To arrive at a natural conclusion of as to why blockchain technology is not being implemented in supply chain management, we conducted a survey that included the major supply chain issues, and a question related to the specific issue asking if blockchain technology has the ability to solve the specific issue or not.

The survey is divided into four parts, the first part provides us with the demographic details of the people who fill the questionnaire, the second part provides us with the ratings of specific issues that affect supply chain and its corresponding discrepancies, the third part provides us with the ratings of specific factors that affect supply chain and its corresponding blockchain discrepancies, and the fourth part provides us with the ratings of some feasible options that can be implemented to improve the functioning of Supply Chains.

#### 6.4.1. DEMOGRAPHIC DETAILS:

The demographic details of the users have been collected in the form of five questions:

- **Total Years of Work Experience:**

Time Period in Years	Percentage	Count
<5	10%	2

10 – 15	20%	4
15 – 25	50%	4
>25	20%	10

Table 6.2: Years of Experience Table

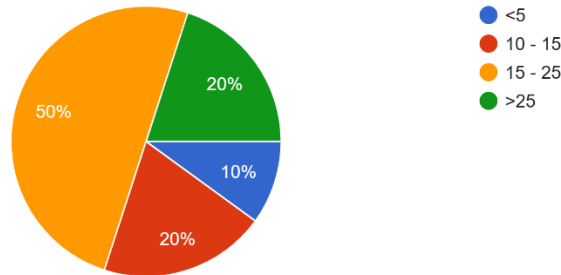


Figure 6.2: Years of Experience Pie Chart

- **Level of Management Hierarchy:**

Management Level	Percentage	Count
Top Management	35%	3
Middle Management	15%	10
Lower Management	50%	7

Table 6.3: Management Hierarchy Table

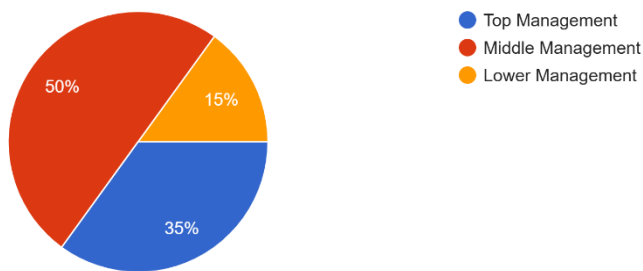


Figure 6.3: Management Hierarchy Pie Chart

- **Number of Years of Experience in Supply Chain:**

Time Period in Years	Percentage	Count
<5	10%	2
5 – 10	30%	6
10 – 15	35%	7
15 – 20	15%	3
>25	10%	2

Table 6.4: Years of Supply Chain Experience Table

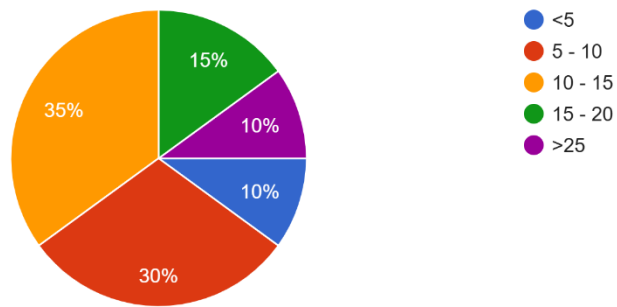


Figure 6.4: Years of Supply Chain Experience Pie Chart

- Employment in Functional Areas of Supply Chain:**

Functional Area	Percentage	Count
Procurement (Sourcing)	35%	7
Production/Manufacturing	30%	6
Inventory Management	30%	6
Warehousing	20%	4
Transportation and Logistics	10%	2
Demand Planning and Forecasting	25%	5
Order Fulfillment	15%	3
Customer Service and Support	30%	6
Supply Chain Planning and Strategy	35%	7
Returns Management (Reverse Logistics)	15%	3

Table 6.5: Supply Chain Employment Areas Table

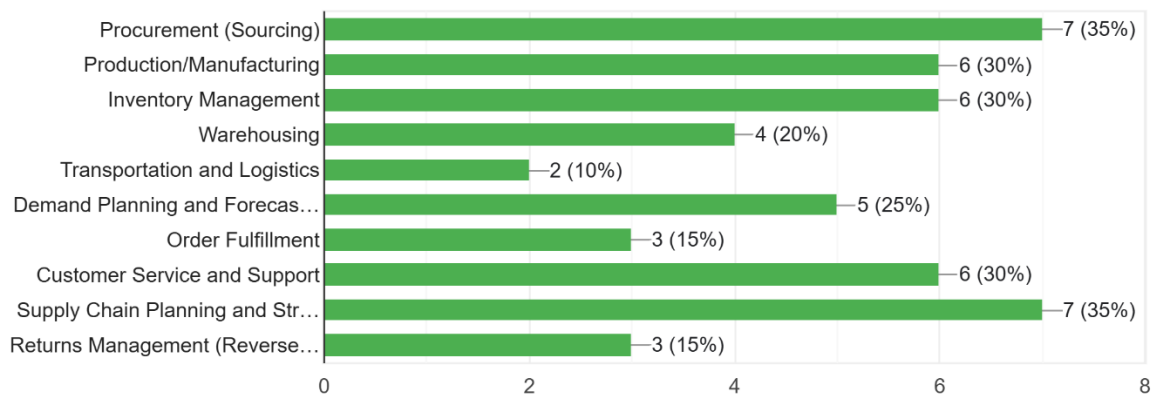
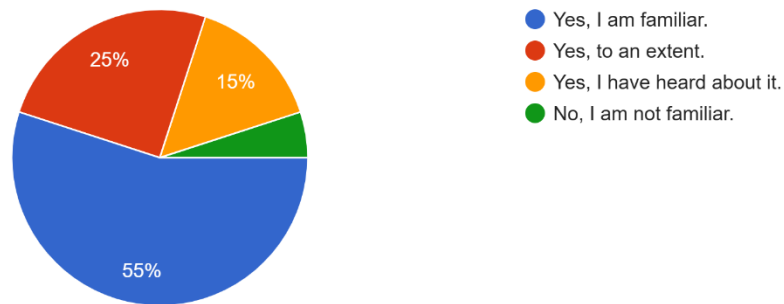


Figure 6.5: Supply Chain Employment Areas Bar Graph

- **Familiarity with Blockchain Technology:**

<b>Familiarity Level</b>	<b>Percentage</b>	<b>Count</b>
Yes, I am familiar	55%	11
Yes, to an extent	25%	5
Yes, I have heard about it	15%	3
No, I am not familiar	5%	1

*Table 6.6: Familiarity with Blockchain Technology Table*



*Figure 6.6: Familiarity with Blockchain Technology Pie Chart*

#### **6.4.2. SUPPLY CHAIN ISSUES AND BLOCKCHAIN DISCREPANCIES:**

In this section, we plotted a graph depicting the discrepancies between blockchain solutions and supply chain issues. We took the average of the supply chain issues ratings and its corresponding blockchain response to normalize the values and plotted the two points on a four-quadrant graph.

The issues addressed were:

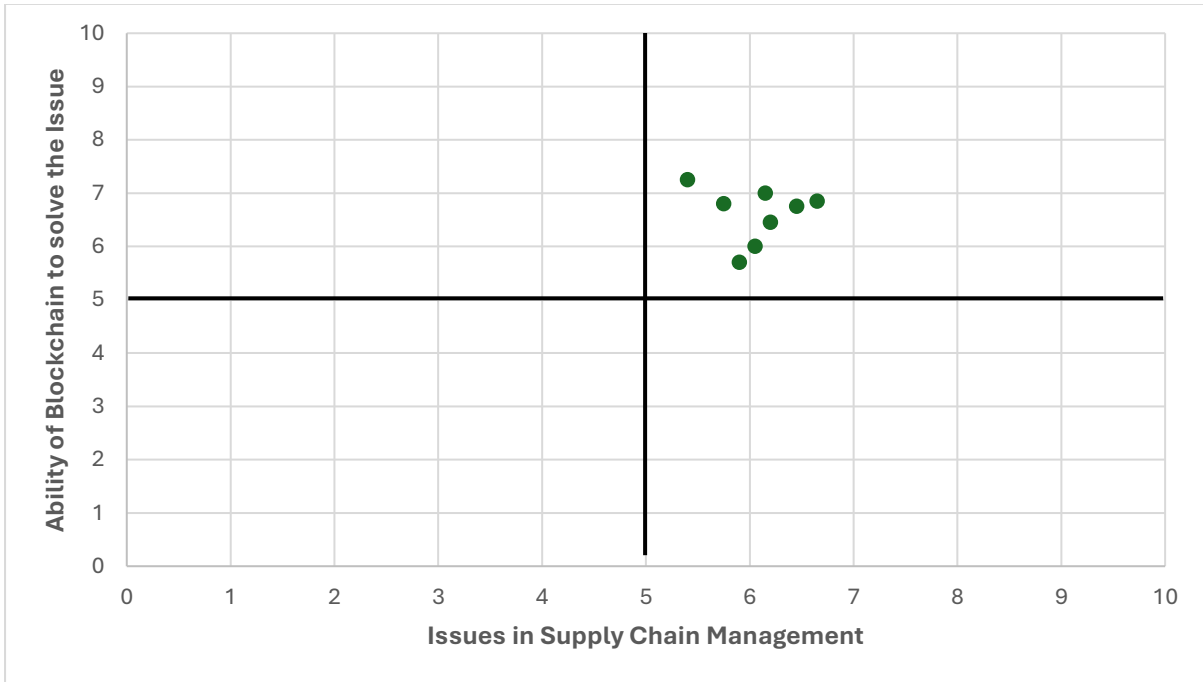
- Customer Service Issues
- Cyberattacks
- Energy Shortages
- Global Political Unrest
- Resource Management
- Rising Costs
- Sustainability
- Workforce Management

The normalized values that we obtained from the questionnaire ratings are detailed in the table as follows:

<b>Issues in Supply Chain</b>	<b>Normalized Values for Issues</b>	<b>Normalized Blockchain Values</b>
Customer Service	5.4	7.25
Cyberattacks	5.75	6.8

Energy Shortages	5.9	5.7
Global Political Unrest	6.05	6
Resource Management	6.15	7
Rising Costs	6.45	6.75
Sustainability	6.65	6.85
Workforce Management	6.2	6.45

*Table 6.7: Normalized Values for Issues in SC and Blockchain solutions*



*Figure 6.7: Scatter Graph for Issues in Supply Chain vs Blockchain Solutions*

As seen in the scatter graph, it can be inferred that the issues faced by people in supply chain management are relatively moderate and so is the ability of blockchain technology to solve these problems. Hence, there is a word in the air that blockchain technology can be used to solve supply chain issues but is not being implemented into the supply chain management as people don't completely trust blockchain technology to solve these issues.

### **6.4.3. SUPPLY CHAIN FACTORS AND BLOCKCHAIN DISCREPANCIES:**

In this section, we plotted a graph depicting the discrepancies between blockchain solutions and factors affecting supply chain. We took the average of the supply chain factors ratings and its corresponding blockchain response to normalize the values and plotted the two points on a four-quadrant graph.

The factors addressed were:

- Collaboration
- Communication

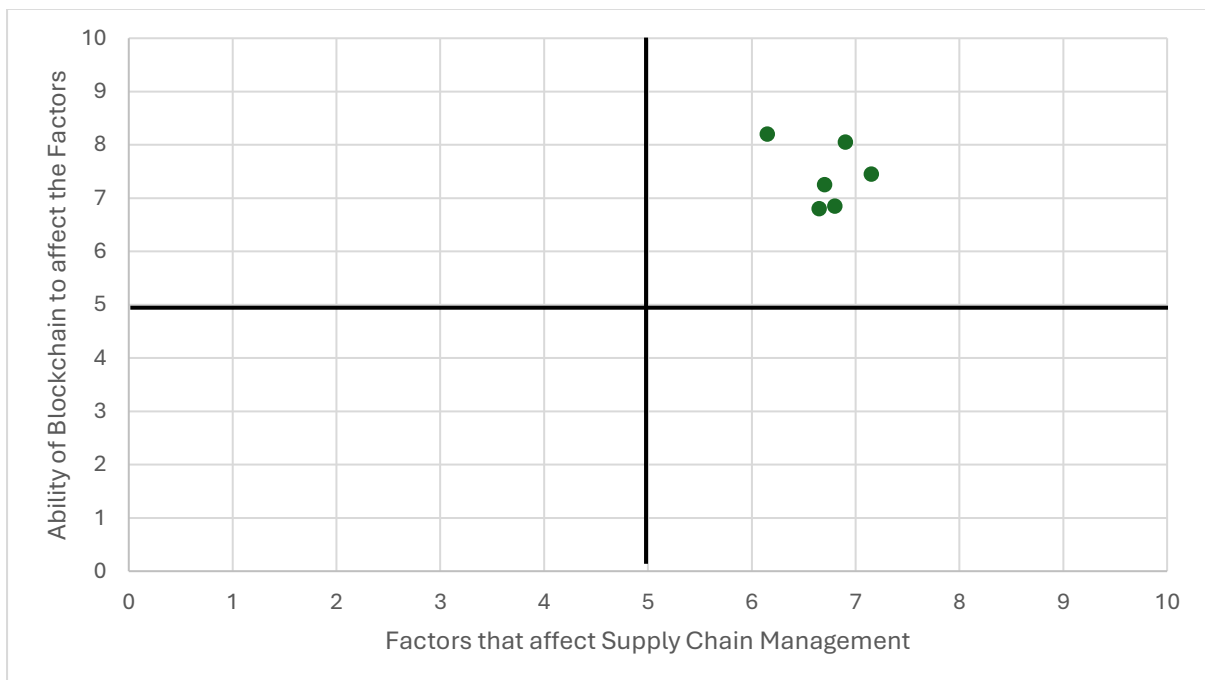
- Flexibility
- Responsiveness
- Transparency
- Visibility

The normalized values that we obtained from the questionnaire ratings are detailed in the table as follows:

Factors in Supply Chain	Normalized Values for Factors	Normalized Blockchain Values
Collaboration	6.7	7.25
Communication	7.15	7.45
Flexibility	6.65	6.8
Responsiveness	6.8	6.85
Transparency	6.9	8.05
Visibility	6.15	8.2

*Table 6.8: Normalized Values for Factors in SC and Blockchain solutions*

As seen in the scatter graph below, it can be inferred that the factors that can affect supply chain management have relatively moderate ratings and so is the ability of blockchain technology to solve these problems. Hence, there is a word in the air that blockchain technology can be used to progress the aforementioned factors and to aid in supply chain performance but is not being implemented into the supply chain management as people don't completely trust blockchain technology to have a positive effect on the aforementioned factors.



*Figure 6.8: Scatter Graph for Factors in Supply Chain vs Blockchain Solutions*

#### 6.4.4. FEASIBLE OPTIONS TO IMPROVE THE FUNCTIONING OF SUPPLY CHAINS:

The feasible options that were provided to be rated in the questionnaire are as follows:

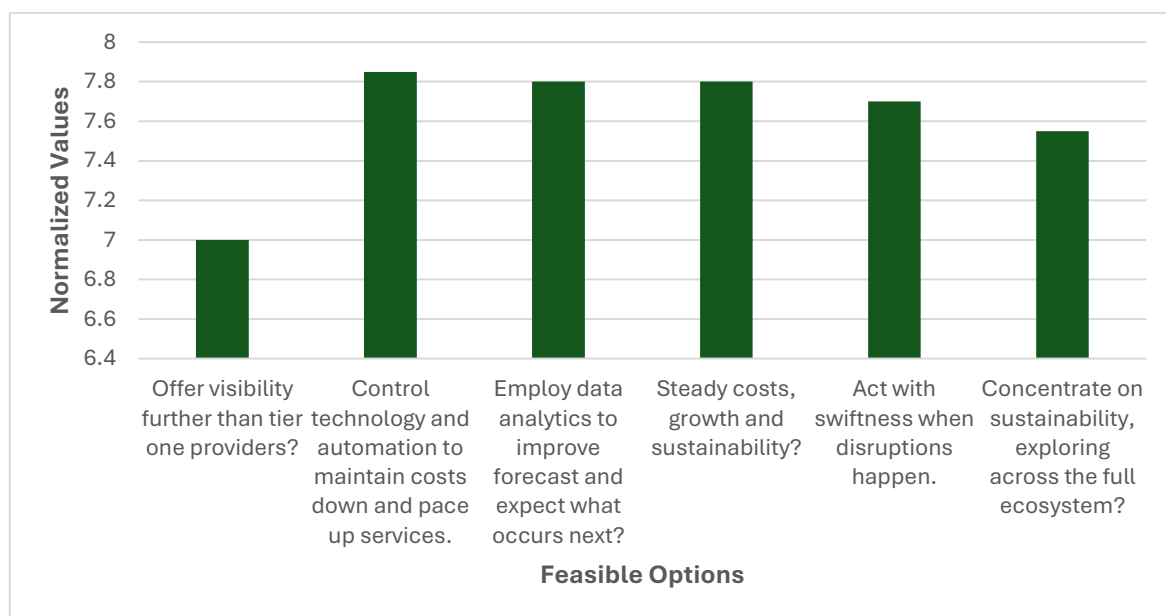
- Offer visibility further than tier one providers?
- Control technology and automation to maintain costs down and pace up services.
- Employ data analytics to improve forecast and expect what occurs next?
- Steady costs, growth and sustainability?
- Act with swiftness when disruptions happen.
- Concentrate on sustainability, exploring across the full ecosystem?

The normalized values that we obtained from the questionnaire ratings are detailed in the table as follows:

Feasible Options	Normalized Values
Offer visibility further than tier one providers?	7
Control technology and automation to maintain costs down and pace up services.	7.85
Employ data analytics to improve forecast and expect what occurs next?	7.8
Steady costs, growth and sustainability?	7.8
Act with swiftness when disruptions happen.	7.7
Concentrate on sustainability, exploring across the full ecosystem?	7.55

*Table 6.9: Normalized Values for the Feasible Options*

The ratings received in the questionnaire for the feasible options that can be used to enhance supply chain performance are depicted in the bar graph below.



*Figure 6.9: Bar Graph for the Feasible Options*

## 6.5. INSIGHTS AND RECOMMENDATIONS:

- **Key Focus Areas for Blockchain Adoption:** Blockchain technology directly addresses **46.9%** of the total challenges, with strong potential for indirect contributions (22.9%).
- **Priority Themes for Implementation:**
  - **Traceability and Recalls** – Crucial for industries like pharmaceuticals and food safety.
  - **Fraud Prevention** – High-impact use in luxury and pharmaceutical sectors.
  - **Cybersecurity** – Essential for mitigating growing digital threats.
  - **Sustainability Tracking** – Ensures ESG compliance and builds consumer trust.
- **Strategic Implementation Plan:**
  - Begin with high-impact areas such as fraud prevention and traceability.
  - Develop smart contracts for cost-saving automation.
  - Expand capabilities for sustainability compliance and risk mitigation.
  - Integrate with existing ERP systems to enhance data visibility.

## 6.6. LIMITATIONS:

- **Subjectivity in Mapping:** Classifying reported issues as "blockchain-solvable" involves some interpretation, and alternative categorizations are possible.
- **Granularity of Issues:** The reports list broad issues, while blockchain might address specific aspects rather than the entire problem.
- **Evolving Technology:** The capabilities and applications of blockchain are still evolving, and this analysis reflects the current state of the technology.
- **Focus of Reports:** The analyzed reports primarily focus on problems, potentially underrepresenting areas where blockchain could offer proactive benefits or create new opportunities.

## 6.7. CONCLUSION:

### 6.7.1. STRATEGIC FOCUS AREAS:

Some of the Strategic Focus areas include:

- **Digitization:** Invest in real-time analytics, AI-driven planning, and automation.
- **Resilience:** Develop multi-sourcing strategies and localized supply networks.
- **Sustainability:** Integrate ESG frameworks into supply chain models.

- **Collaboration:** Strengthen partnerships across tiers for transparency and flexibility.

This analysis reveals that while some themes like resilience and adaptability are consistent, emerging challenges like cybersecurity and geopolitical instability highlight the need for continuous innovation and strategic foresight.

## 6.8. MOVING FORWARD:

Future research and development should focus on:

- **Real-world Case Studies:** Analyzing specific implementations of blockchain in supply chains to quantify the actual impact and return on investment.
- **Addressing Adoption Barriers:** Investigating the technical, economic, and organizational hurdles to wider blockchain adoption in the supply chain.
- **Integration with Other Technologies:** Exploring how blockchain can be effectively incorporated with other arising technologies like IoT, AI, and cloud computing to create more comprehensive solutions.
- **Monitoring the Evolving Landscape:** Continuously assessing how the relevance of blockchain solutions changes as supply chain priorities and challenges evolve.

## CHAPTER 7: CONCLUSION

The integration of blockchain technology into supply chain management (SCM) presents transformative potential in improving security, transparency, and operational effectiveness [14]. Analysis of Indian enterprises, particularly those listed in the Nifty50 index, reveals cautious exploration of blockchain but limited full-scale deployment. Blockchain's capability to provide decentralized, tamper-proof evidence can significantly reduce the risks of data manipulation and bolster traceability, ensuring more accountable practices. Smart contracts have demonstrated promise in automating complex processes such as payments, which reduces the reliance on intermediaries and accelerates transaction speeds.

However, widespread adoption faces challenges including scalability issues, high transaction costs, and integration complexities with existing legacy systems. Additionally, regulatory uncertainties and data privacy concerns remain substantial obstacles. Despite these, blockchain's potential to revolutionize traditional SCM structures is evident as industries seek to adapt to digital innovations. While the present use may be restricted, ongoing technological developments and clearer regulatory frameworks will likely enable blockchain to become a pivotal tool, enhancing the resilience and integrity of supply chains [15].

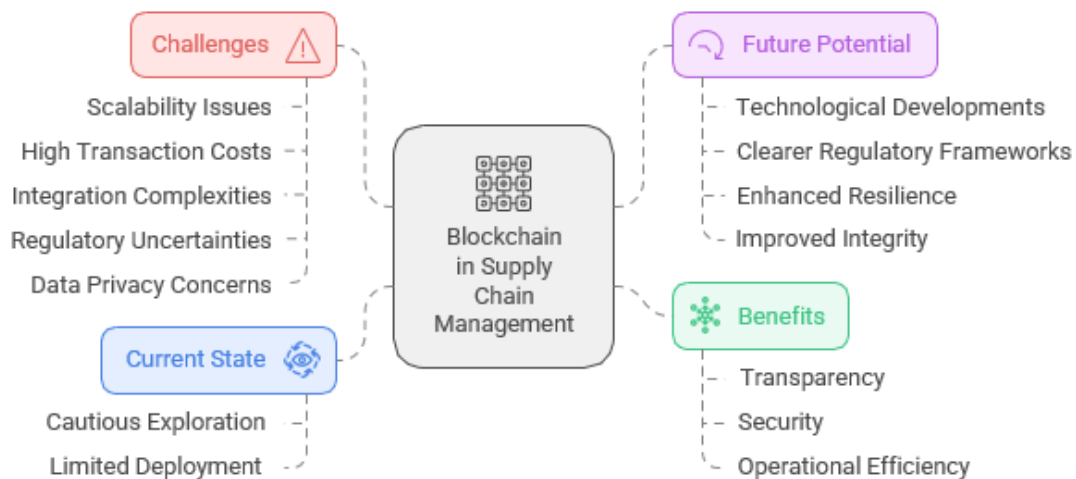
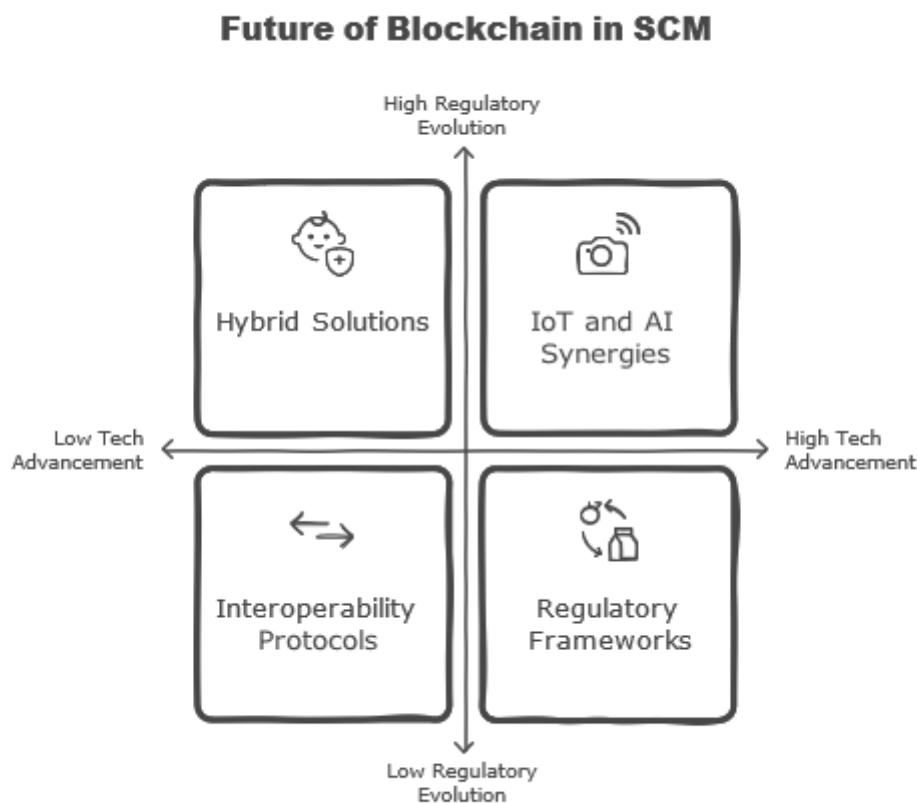


Figure 7.1: Blockchain in Supply Chain Management

## CHAPTER 8: FUTURE SCOPE

The future of blockchain in SCM is promising, contingent on overcoming current limitations and scaling its utility for broader, industry-wide implementation [16]. Advances in interoperability protocols and consensus mechanisms, such as sidechains and layer-2 solutions, could resolve scalability challenges and improve integration with existing systems. This would lead to smoother, more efficient transactions and a seamless connection between blockchain and traditional SCM software.



*Figure 8.1: Future of Blockchain in Supply Chain Management*

Hybrid blockchain solutions that blend public and private elements can offer tailored data privacy and transparency, addressing industries' specific needs [17]. The convergence of blockchain with promising technologies like IoT and AI presents exciting opportunities: IoT can supply real-time data on product conditions, which blockchain can securely store and verify, enhancing quality control and compliance. These synergies could lead to more automated, transparent, and accountable supply chains.

As regulatory frameworks evolve, and global standards for blockchain solidify, its role in facilitating transparent, ethical, and sustainable supply chains will expand. This growth positions blockchain to become not just an innovative tool but a foundational element of modern supply chain management, supporting resilient and efficient global operations [18].

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